The FORDHAM LAW REVIEW sold 600 copies of its last number. Of these less than forty went to the alumni. This is not a good showing for the more than 500 graduates of the Fordham University School of Law. Unless the Review has an adequate financial foundation, it cannot properly serve its readers and further the reputation of the Fordham name. One dollar for a year's subscription is very little to ask an attorney to give. Each dollar counts twice, since alumni circulation draws desirable advertising.

Each subscriber should make it his business to persuade every other Fordham man he knows to subscribe and at once. The law reviews of other universities carry book, legal supply, bonding company, merchant tailoring and other advertising which our review should have. They get it through the help of their alumni. Make it known that you give your patronage to those who patronize your Review.