The Adjudication Business

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THE ADJUDICATION BUSINESS

Pamela K. Bookman*
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The recent proliferation of international commercial courts around the world is changing the global business of adjudication. The rise of these courts also challenges the traditional accounts of the competitive relationship between and among courts and arbitral tribunals for this business. London and New York have long been considered the forum of choice in international commercial contracts—whether parties opt for litigation or arbitration. More recently, however, English-language-friendly international commercial courts have been established in China (2018), Singapore (2015), Qatar (2009), Dubai (2004), the Netherlands (2019), Germany (2018), France (2010), and beyond.

The emerging scholarship addressing these new courts tends to view them as engaged in a global competition with each other and with arbitration to create the most efficient dispute resolution mechanism. That account oversimplifies. The creation of each of these courts is driven by multiple, different factors on the ground.

This Article makes four contributions. First, it offers a categorization of international commercial courts based on the forces apparently driving their creation. Second, it critiques the “race to the top” narrative both within the law-and-economics framework and outside it, drawing attention to the range of domestic and international forces driving the courts’ rise. The courts’ success therefore will not necessarily be based on the excellence of adjudication they provide, but rather on other metrics, like the number of cases or amount of investment they attract, that reflect what drove states to create the international commercial court in the first place. Third, these courts counter a traditional U.S. narrative that arbitration and litigation are opposites. International commercial courts borrow many features from arbitration, like expert adjudicators, confidentiality, and customizable procedures. These courts thus raise questions about what characteristics of arbitration and litigation are fundamental and what parties prefer. Fourth, the Article celebrates procedural innovation but warns international commercial courts against becoming beholden to either sovereign or private interests.

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This is a DRAFT. Please send comments to pbookman@fordham.edu.

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Table of Contents

INTRODUCTION ........................................................................................................... 1

I. COURTS, COMMERCIAL COURTS, AND INTERNATIONAL COMMERCIAL COURTS 7

II. THE NEW INTERNATIONAL COMMERCIAL COURTS .............................................. 13
    A. Investment-Minded Courts ............................................................................. 14
       1. Qatar ............................................................................................................ 16
       2. Dubai .......................................................................................................... 17
    B. Aspiring Litigation Destinations ................................................................. 21
       1. Singapore ................................................................................................... 22
       2. Courts on the Continent: Could They Be Contenders? ......................... 24
    C. China: Quest for Control? .......................................................................... 32

III. WHAT DRIVES THE CREATION OF INTERNATIONAL COMMERCIAL COURTS? .. 37
    A. The Standard Account .................................................................................. 38
    B. Cracks in the Standard Account ................................................................ 40
    C. Other Lenses ............................................................................................... 47

IV. LITIGATION VS. ARBITRATION ........................................................................ 51
    A. Understanding the Differences between Litigation and Arbitration ...... 52
    B. Party Preferences ........................................................................................ 56

V. EVALUATING INTERNATIONAL COMMERCIAL COURTS ................................ 58

CONCLUSION ............................................................................................................. 60
INTRODUCTION

The business of providing adjudication services for international commercial disputes—whether through courts, arbitration, or alternative dispute resolution (ADR) mechanisms—is a growth industry. London and New York have long been go-to fora for international commercial litigation in court. The traditional top choices for seating arbitration include London, Paris, New York, and Geneva, homes to “the oldest and most popular arbitral institutions.” Reflecting the commonly cited refrain that most international commercial disputes go to arbitration, there has also been growth and innovation in arbitration centers and arbitration-friendly domestic laws.

A recent phenomenon has disrupted this traditional picture. States around the world are establishing international commercial courts—English-language-friendly domestic courts specializing in international commercial disputes. In the past fifteen years, Dubai (2004), Qatar (2009), Singapore (2015), Abu Dhabi (2015), Kazakhstan (2018), and China (2018) have all opened specialized courts focusing on international commercial disputes. Since the Brexit vote in 2015,

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this phenomenon has echoed in Europe. Germany,5 France,6 the Netherlands,7 Belgium,8 and Switzerland9 have all either recently opened or considered plans to open new courts or court branches specifically dedicated to international commercial disputes. Other countries are also contemplating opening new international commercial courts or judicial divisions dedicated to international commercial disputes.10

7 Eddy Bauw, Commercial Litigation in Europe in Transformation: The Case of the Netherlands Commercial Court, Erasmus L. Rev. (2019); Netherlands Commercial Court (NCC), NCC, https://www.rechtspraak.nl/English/NCC/.
International commercial courts are not international courts. They are domestic courts whose subject matter jurisdiction is limited to or focuses on international commercial disputes. These courts add to, and are intended to complement, their home states’ international commercial dispute resolution offerings. These states do not embrace litigation instead of arbitration. Rather, they simultaneously have “litigation-friendly” international commercial courts and “arbitration-friendly” legal regimes, favorably inclined toward arbitration clauses and deferential in their recognition and enforcement of arbitration of awards. These courts present themselves as innovative, cost effective, and responsive to typical criticisms of courts. For example, they often have international jurists or other experts as judges, incorporate ADR, or allow parties to opt-out of regular procedures, resulting in courts that offer something of a hybrid between litigation and arbitration.

Scholars, mostly outside the United States, are beginning to notice these courts. Several early articles describe some subset of these new courts and discussed their capacity to compete with arbitration. More recently, entire


12 For a discussion of a subset of these courts as arbitration-litigation hybrids, see Bookman, Arbitral Courts (draft on file with author).

volumes have been devoted to exploring the inner workings of these courts and speculating about their ability to attract cases.  

This Article takes on the common narrative that competition with arbitration to provide the best dispute resolution mechanism is the sole purpose driving the creation of these courts. It argues that this narrative is mistaken and incomplete.

To the extent that competition is driving the creation of these courts, the competitive forces at work may not be entirely positive or efficient. Moreover, there are explanations for these courts beyond competition. The proliferation of international commercial courts is also a result of particular domestic political economies and other forces. Studying these courts and the forces driving their creation can generate important insights into critical debates for scholars of courts, international commercial dispute resolution, and the relationship between courts and arbitration.

This Article offers four main contributions. The first is descriptive. The Article offers a typology of international commercial courts that tracks what appear to be the primary reasons why these courts have come to be.

Second, this Article seeks to correct and shape the current conversation about international commercial courts as an emerging source of positive, efficient competition with arbitration. Long before the rise of international commercial courts, scholars have argued and assumed that competition for forum selection in contracts is an efficient competitive force. That is, such competition is supposed to drive a “race to the top” for tribunals to develop the best, most efficient procedures to resolve disputes. The nascent literature on the rise of international commercial courts likewise often relies on these assumptions as a jumping off point, describing international commercial courts as competing with arbitration by combining the best of both worlds (litigation and arbitration).

This account is incomplete. These courts emerge not from some idealistic desire to perfect courts, but from a confluence of different local and international forces. Some have appeared because localities want to become new legal hubs
for dispute resolution—providing not only new courts, but a forum hospitable to litigation, arbitration, and other forms of ADR (not necessarily focused on generating substantive law).\textsuperscript{17} Singapore, for example, recently created an international commercial court to complement its rising prominence in arbitration and as a regional economic hub.\textsuperscript{18} Some international commercial courts can emerge as aspiring litigation destinations without a parallel emphasis on arbitration or other kinds of ADR, as appears to be the case in Amsterdam, for example.\textsuperscript{19} Other locations, such as Dubai, Qatar, and Astana, Kazakhstan, have created special economic zones and see courts with dispute resolution expertise as an integral part of attracting investment and capital to those zones.\textsuperscript{20} Finally, China’s aim seems keyed to exercising control over Belt and Road disputes,\textsuperscript{21} though they may have broader, longer-term goals as well.\textsuperscript{22}

It is important to pay attention to the driving forces behind international commercial courts because these goals will likely shape the court’s development. Moreover, over time, the courts’ success may be judged domestically by metrics tied to these driving goals. That will lead to decisions about, for example, whether governments will continue to fund the courts. Investment-minded courts will be deemed a success if they help expand investment; aspiring litigation destinations will be judged by the size of their dockets; China may judge its new court by its global influence or other metrics.

It is possible that the road to achieving these results might coincide with positive perceptions of the courts’ quality, fairness, or cost-effectiveness. But it might not. Instead, courts might achieve these results in other ways, such as by catering to certain constituencies or by expanding jurisdiction. As the scholarship on corporate law has shown, probing the “race to the top” analogy may reveal a more complicated picture than first appears.\textsuperscript{23} While there is much to celebrate about the innovation of international commercial courts, these complicated dynamics also recommend watching them closely to see how they develop. A goal of this Article is to begin a line of scholarship that celebrates these courts’ potential and helps to avoid their worst outcomes.

International commercial courts also offer insight into a second, related theme in scholarship about the relationship between arbitration and litigation. U.S. courts often portray arbitration and litigation as stark alternatives, with the

\textsuperscript{17} See Erie, The New Legal Hubs, supra note __, at 49 (“[New legal hubs] compete on the quality of their legal services and procedural efficiency, rather than, necessarily, supplying the law itself.”).
\textsuperscript{18} See infra [section on Singapore].
\textsuperscript{19} See infra Part II.C.2.
\textsuperscript{20} See infra Part II.B.
\textsuperscript{21} [Insert footnote explaining Belt and Road]
\textsuperscript{22} See infra Part II.D.
former as parties’ favorite for resolving disputes arising out of international commercial contracts. As I have argued elsewhere, this dichotomy is overblown. The new international commercial courts bolster this argument and challenge the conventional story in a new way. International commercial courts often borrow procedural devices, like party-driven design and confidentiality, that are typically thought to be characteristics distinguishing arbitration from litigation. They therefore explode assumptions about inherent differences between arbitration and litigation and undermine assumptions commonly made by U.S. courts that being pro-arbitration requires being hostile to litigation. In a companion piece, I explore the idea of courts that seek to act like arbitral tribunals and questions of legitimacy and public access that such “arbitral courts” raise.

Finally, international commercial courts offer an important perspective on scholarly debates about whether parties really do prefer arbitration, as is widely assumed. The increased supply of international courts suggests that there may be a demand for them, frustrating accounts that arbitration has replaced litigation as the dispute resolution mechanism of choice in international commercial contracts. On the other hand, supply does not prove demand. If it turns out that these courts attract few cases over time, that study, too, could inform understandings of what parties want from dispute resolution and what courts are capable of.

Part I provides a background understanding of the differences between courts, commercial courts, and international commercial courts. Part II canvases the recent growth of international commercial courts around the globe. It sets forth a typology for understanding the emergence of these courts based on the forces driving their creation. Part III discusses the importance of this changing adjudication business landscape for understanding the law market and other forces that may be driving the rise of international commercial courts. Part IV investigates these courts’ lessons for scholarship about the relationship between litigation and arbitration and parties’ preferences. Part V celebrates the potential of international commercial courts but also warns against the dangers of them catering excessively to either state or private interests.

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24 Arbitration-Litigation Paradox.
I. COURTS, COMMERCIAL COURTS, AND INTERNATIONAL COMMERCIAL COURTS

To understand the significance of the new international commercial courts, it is important to know what came before. This Part explains the difference between courts of general jurisdiction, commercial courts, and international commercial courts. It also profiles London and New York’s commercial courts. These examples typify the “old school” prototype of international commercial courts, which were really domestic commercial courts that specialized in hearing business disputes and were particularly open to foreign parties.

In U.S. law schools, students are usually introduced to two main types of courts: state and federal. State courts are courts of general subject-matter jurisdiction—that is, state courts can hear any kind of dispute (other than those over which federal courts have exclusive jurisdiction). Federal courts, by contrast, are courts of limited subject-matter jurisdiction. Those limits are defined by statutes such as the diversity and federal question statutes,\(^{26}\) which grant federal court jurisdiction over disputes involving parties from different states that involve high amounts in controversy, or disputes that “arise under” federal law. Within those constraints, however, federal courts hear disputes involving a wide variety of subject matters, from torts to civil rights to antitrust. The Federal Rules of Civil Procedure, correspondingly, are “transsubstantive,” with rules that supposedly apply equally no matter the substance (or subject matter) of the dispute.\(^ {27}\)

There are a variety of ways, however, in which states can organize their court systems. While the federal courts do so only rarely,\(^ {28}\) state courts often specialize in certain subject matter areas, such as traffic court or family court or probate court. One area of court specialization is business or commercial disputes. The first example of such specialization appeared in 1895, when the Queen’s Bench in London created the London Commercial Court.\(^ {29}\) In 1993, New York (along with Illinois) started a U.S. trend and established a Commercial Division to focus on commercial disputes with high amounts in controversy.\(^ {30}\) Several other U.S. states and states around the world have created business courts since then.\(^ {31}\)

\(^{26}\) 28 USC 1331 and 1332.
\(^{28}\) For example, the Federal Circuit specializes in patent and certain other subject matters.
\(^{29}\) Wilske at 160.
\(^{30}\) Illinois adopted a similar kind of court at the same time. Coyle, 53 Wm. & Mary L. rev. at 1918. See also Standing International Forum of Commercial Courts, https://www.sifocc.org/about-us/.
\(^{31}\) Id.
International commercial courts, the focus of this Article, are in some ways a natural extension of specialized commercial courts. The “old school” approach to having a court that catered to international commercial disputes was to have a high quality domestic commercial court available to locals but also welcoming to foreign parties and attractive to them by virtue of the courts’ expertise, efficiency, and broad jurisdiction, among other characteristics. For over a hundred years, London and New York have been hospitable not only to international commercial litigation but also to arbitration. Relatedly, they have both also been creators of widely consumed substantive law.32 They have led as a premier court chosen through choice-of-forum clauses, a premier seat for arbitration, and often as the source of substantive law chosen through choice-of-law clauses.33

Neither London nor New York specifically established themselves as “international” commercial courts. That is, unlike the new international commercial courts discussed here, their subject matter jurisdiction is not limited to disputes categorized as “international.” They thus represent an “old school” kind of “international” commercial court.

For a long time, the London Commercial Court was the prototypical—and indeed only—example of such a court. Over time, that chamber became recognized for its judges’ business sophistication, independence, and respect for the rule of law, as well as its development of English law (and the flexible but predictable common law system) and its welcoming attitude toward foreign litigants.34 The London Commercial Court is particularly attractive to foreign parties because of its broad concept of jurisdiction,35 flexible procedural rules designed to accommodate complex commercial cases,36 and its proclivity

33 See Stefan Vogenauer, Regulatory Competition Through Choice of Contract Law and Choice of Forum in Europe: Theory and Evidence, 21 EUR. REV. PRIV. L. 13 (2013); Miller & Eisenberg, supra note ___.
35 See Delphine Nougayrede, Outsourcing Law in Post-Soviet Russia, 3 J. EURASIAN L. 6 (2015) (discussing Russian oligarchs’ use of UK courts and law); https://www.judiciary.uk/wp-content/uploads/2019/02/6.5310_Commercial-Courts-Annual-Report_v3.pdf (“The jurisdiction of the Commercial Court is wide. It extends to any claim relating to the transaction of trade and commerce (including commercial agreements, import and export, carriage of goods by sea, land and air, banking and financial services, insurance and reinsurance, markets and exchanges, commodities, oil, gas and natural resources, the construction of ships, agency, arbitration and competition matters.”).
toward compelling parties to disclose documents beyond standard disclosures. The Commercial Court boasts a 60% settlement rate. It also offers expedited and expert procedures for cases that qualify for the “Financial List” by having more than £50 million in dispute and relating to financial markets.

Related to the attractiveness of London’s courts is the attractiveness of the English language and English law. English, the “global language of business,” is one of the most widely spoken languages in the world. English law, likewise, enjoys a favorable reputation around the globe. It is the most selected law to govern business contracts within the EU. It is sought after for its familiarity, stability, and predictability, as well as its reputation for fairness and efficiency. The doctrine of precedent offers predictability but also flexibility to adapt to the modern business world.

These features attract a large quantity of international cases. The UK’s Justice Department advertises both UK courts and UK law as an important export. In 2015, 63% of disputes at the London Commercial Court involved foreign nationals, and 52% of the contracts drafted in English in the Middle

London’s embrace of litigation coexists with an embrace of arbitration. London hosts one of the most popular commercial arbitration centers, the London Court of International Arbitration (LCIA),\footnote{See Arbitral Seats, supra note __., at 1316. See, e.g. cape intermediate holdings ltd v dring (for and on behalf of asbestos victims support groups forum uk), [2019] UKSC 38, https://www.supremecourt.uk/cases/uksc-2018-0184.html.} and is one of the most popular choices for an arbitral seat, regardless of which arbitration center administers the arbitration.\footnote{The previous Arbitration Act had permitted appeals of questions of law from arbitration to the courts. The 1996 law ended that practice.} UK law liberally supports arbitration. In 1996, Parliament revised the Arbitration Act, modeling it after the UNCITRAL Modern Rules for Arbitration,\footnote{See John F. Coyle, Rethinking Judgments Reciprocity, 92 N.C. L. REV. 1109 (2014).} which requires courts to support arbitration and limit judicial interference.\footnote{Lein, et al., https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/396343/factors-influencing-international-litigants-with-commercial-claims.pdf}


Like English law, New York law and choice

\footnote{\begin{itemize}
\item Requejo, supra note __.
\item See Arbitral Seats, supra note __.
\item Byron, supra note __ at 1316.
\item The previous Arbitration Act had permitted appeals of questions of law from arbitration to the courts. The 1996 law ended that practice.
\item See John F. Coyle, Rethinking Judgments Reciprocity, 92 N.C. L. REV. 1109 (2014).
\end{itemize}}
law is widely respected and often designated to govern contracts even where the particular business relationship has little or no connection to New York. Also like English law, its value resonates in the common law tradition. New York law is respected for its stability and predictability, as well as its flexibility, and it is thought to be generally favorable to business interests and to enforcing contracts.\(^{56}\) In a study of contracts filed with the SEC, New York was designated as the forum in 34% of the studied domestic contracts and 45% of international ones.\(^{57}\)

Most international commercial disputes heard in New York end up in federal court because the parties are diverse or foreign and their disputes have a high amount in controversy. The Southern District of New York, the federal trial level court that sits in Manhattan, is well respected for the competence, neutrality, and legal expertise of its judges.\(^{58}\)

In 1993, almost one hundred years after the establishment of the London Commercial Court, New York established its own Commercial Division. New York’s state courts have long also been “extraordinarily receptive to enforcing contracts that select New York as the provider of law or forum, even in cases where there are few or no other connections between New York and the contract or the parties.”\(^{59}\) In the Manhattan Commercial Division, disputes must be in excess of $500,000.\(^{60}\) For cases that may have no other connection to New York, New York statutes also grant jurisdiction over all cases relating to any contract worth over $1 million dollars where foreigners designate New York in their choice-of-law and choice-of-forum clauses.\(^{61}\) These statutes were enacted in

\[^{[\text{chapter}].}\]

The few scholars to consider the U.S. role in the growing market for international commercial dispute resolution do not emphasize the importance of New York compared to other states, which have far less developed commercial courts and often focus on domestic rather than international disputes. See S.I. Strong chapter. But New York has the distinction both of having a widely used substantive law and of being a popular litigation destination. See Miller & Eisenberg, supra note __; Nyarko at 15.


\[^{57}\] Nyarko, supra note __, at 15.

\[^{58}\] See Pierce, supra.

\[^{59}\] Miller & Eisenberg, supra note __, at 2087; Vogenauer, supra note __, at 44 (“Today, New York law and New York courts are widely regarded as being particularly sophisticated and mature and as being receptive to business in general and the financial industry in particular.”) Interestingly, Julian Nyarko has documented a “striking lack of choice-of-forum provisions in commercial contracts” filed with the SEC. Julian Nyarko, Stickiness and Incomplete Contracts, https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3446206.

\[^{60}\] NY Court Rules § 202.70(a).

\[^{61}\] NY CPLR §§-1401 (parties may agree to have disputes arising under a contract resolved in New York, if: (a) the value of the contract is at least $1 million; and (b) The parties agree to submit to personal jurisdiction in New York); see, e.g., IRB-Brasil Resseguros, S.A. v. Inepar Invest., S.A., 20 N.Y.3d. 310, 315 (2012); Hemlock Semiconductor Pte. Ltd. v. Jinglong Indus. & Comm. Group Co., Ltd., 56 Misc.3d 324 (N.Y. Sup. Ct. 2017); Bristol Inv. Fund Ltd. v. ID Confirm, Inc., 2008 N.Y. Misc. LEXIS 7549, *6-7 (N.Y. Sup. Ct. 2008).
response to New York Bar Association committee reports recommending “affirmative measures to attract foreign business by providing ready access to a competent forum for dispute resolution” and to compete with other international business centers.62 New York courts vigorously enforce arbitration clauses, forum-selection clauses, and choice-of-law clauses.63

The Commercial Division prides itself on its flexibility and efficiency. For example, under Rule 9, the parties may choose “accelerated procedures” that promise to end within nine months and require parties to waive a number of procedural rights and defenses, including the right to a jury trial, to recovery of punitive damages, and to interlocutory appeal.64

Inspired by the London Commercial Court’s “Financial List” for cases over £50 million, New York also recently opened a “Large Complex Case List” for disputes over $50 million, which opens opportunities for special procedures, including the use of special referees for discovery or settlement.65 The Commercial Division continues to innovate in other ways as well.66 These efforts have led the Commercial Division to dramatically improve resolution time for cases and dramatically increased the number of cases that settled before trial.67

The New York Commercial Division also has various provisions permitting documents to remain confidential.68 But while “confidentiality orders have become a routine part of commercial litigation,” the Commercial Division polices parties’ requests for confidentiality for excess or abuse. In a recent

63 See, e.g., Corcoran v. Ardra Ins. Co., 77 N.Y.2d 225, 233 (1990) (citing Cooper v. Ateliers de la Motobecane, S.A., 57 N.Y.2d 408 (1982)) (“It is the policy in New York to encourage resolution of disputes through arbitration, particularly conflicts arising in the context of international commercial transactions.”); see also Miller & Eisenberg, supra note __, at 2089-90.
64 N.Y. Comp. Codes. R. & Regs. Tit. 22, & 2.70(9). When parties choose these accelerated procedures, they are deemed to have waived a number of procedural rights, including the right to a jury trial and the right to interlocutory appeal. Id., Rule 9(c).
66 Effective October 1, 2018, for example, two new rule amendments encourage parties to use technology assisted review in discovery and to seek immediate trials on early dispositive issues. Patrick G. Rideout & Giyoung Song, New York’s Commercial Division Continues Its Efforts to Increase Efficiencies, LEXOLOGY, https://www.lexology.com/library/detail.aspx?g=b04dcf9f-94c4-43c8-845d-43cb4675f1a0, Sept. 24, 2018.
67 Id. at 19. “New York has positioned itself as an attractive forum for resolution of international commercial disputes, with flexible rules permitting contracting parties to agree to procedures specific to their needs. That choice works best for parties who take the necessary time in advance to negotiate not only choice of forum, but also the procedural mechanisms of their choice.” Chaya Weinberg-Brodt, International Commercial Litigation in New York, NEW YORK LAW JOURNAL (Oct. 9, 2018), https://www.law.com/newyorklawjournal/2018/10/09/international-commercial-litigation-in-new-york/?slreturn=20181027165420.
68 See Rule 11, CPLR 3103(a).
decision, the court sanctioned Google for aggressively over-designating documents as confidential.69

In addition to promoting itself as a go-to forum for international commercial litigation, New York also strives to “signal to the international business community New York’s commitment to the efficient resolution of court proceedings that relate to international arbitration.”70 New York has “engaged in vigorous efforts to attract” adjudication business—both in courts and in arbitration—for much of the last century.71

London and New York are thus “old school” examples of international commercial courts. They are courts of limited subject-matter jurisdiction, specializing in commercial disputes and including, but not limited, to disputes with international elements. They don’t quite deserve the name of “international commercial court” because they are domestic courts that will hear entirely domestic disputes. But they do make themselves attractive to international commercial disputes, even for controversies with little or no connection to London or New York. Part of that attractiveness is closely tied up in the attractiveness of the substantive law, English and New York law, respectively, that they apply and develop.

II. THE NEW INTERNATIONAL COMMERCIAL COURTS

Over the last fifteen years, a growing number of states around the world have looked to build on the London—and to some extent the New York—example and establish a domestic court that caters specifically exclusively to international commercial disputes, limiting jurisdiction to cases that qualify as both “commercial” and “international.” The courts tend to be English-language-friendly, receptive to common-law procedures and substantive law, and technologically state of the art. Many incorporate desirable characteristics of arbitration, for example, by allowing confidentiality or customized procedures.72 Unlike London and New York, these new courts distinguish

70 Reda & Frayn, supra note __ (quoting Advisory Council Report on Rules Changes at 3).
71 Miller & Eisenberg, The Market for Contracts, at 2079-87; Reda & Frayn, supra note __.
72 This study is not meant to be exhaustive (nor could it be, as new international commercial courts seem to be appearing all the time). This Article focuses on new courts or court divisions established in the twenty-first century that specifically target international commercial disputes to illustrate how the rise of these courts explode many common assumptions about international commercial dispute resolution. Other categories of courts exhibit some parallel traits. For example, Ireland currently has a commercial court open to domestic and international disputes; the Cayman Islands, Bermuda, and the British Virgin Islands have recently opened commercial divisions that specialize in disputes involving companies incorporated in those jurisdictions. See Moon, Nw. L. Rev. (forthcoming 2020).
themselves “on the quality of their legal services and procedur[es], rather than, necessarily, supplying the [substantive] law itself.”

While several studies examine the growth of international commercial courts as a unified global phenomenon, this Part describes three categories of international commercial courts. The first category includes investment-seeking courts, such as Qatar and Dubai, which were established to attract investment into the country and the region. Second, Singapore and the European courts purport to be striving to become gold-standards as go-to fora in their regions for international commercial dispute resolution. I dub these “litigation destinations.” Litigation destinations usually (but need not) exist in a local legal environment that tries to be friendly to litigation as well as arbitration. Third, the last category considers China’s new international commercial court, aimed to be a one-stop-shop for all international commercial dispute resolution needs, focused on resolving disputes arising out of its investments in the Belt and Road Initiative. It has unique potential for global influence.

A. INVESTMENT-MINDED COURTS

Some international commercial courts have developed in light of a deeply local need for foreign investment and a desire to attract international commerce and capital. Localities in Qatar, Dubai and Abu Dhabi in the United Arab Emirates, and Astana (now Nur-Sultan) in Kazakhstan, have established financial centers and free trade zones, complete with a full menu of international...
commercial dispute resolution options, including international commercial courts, to reassure foreign investors and the international financial world that their local investments will be protected. These jurisdictions have erected new, state of the art facilities. They build on existing best practices in international commercial dispute resolution—providing a hospitable forum for both litigation and arbitration with well-respected, international judges. They hire British and other foreign experts to design their procedures and institutions and to serve as judges. Especially at first, their innovations primarily came in the form of transplanting English judicial practices and often English judges themselves.

This section profiles the international commercial courts established in Qatar and Dubai, the oldest investment-minded courts. The newer examples, the Court of the Astana International Financial Center (AIFC) in Kazakhstan,78 and the Abu Dhabi Global Market Courts (ADGMC),79 follow a similar model, establishing English-language, common-law-based courts that employ international jurists, are friendly to arbitration, and seek to establish themselves as state-of-the-art dispute resolution centers to attract foreign investment and assure international constituencies of their legitimacy. These courts do not advertise themselves as litigation destinations for all global disputes; but they may seek to repatriate disputes involving locals and prevent them from going to London or elsewhere.80

Interestingly, as these courts gain prominence and acceptance, they can become regional legal hubs, and shift their focus from providing stability and predictability to cultivating flexibility and adapting to modern challenges. Aside from the old school “international” commercial courts, the Qatar and Dubai courts, as teenagers, are the oldest courts discussed in this Article. Their


79 Wilske, supra note __, at 165; Walker at 6 (“ADGM Courts are largely based on the English judicial system with a physical and electronic registry that supports their operations and hearings in Abu Dhabi and around the world.”).

80 See, e.g., Frances Gibb, The Times, UK judges head new court in Kazakhstan, EMBASSY OF THE REPUBLIC OF KAZAKHSTAN IN THE UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND (Feb. 1, 2018), http://www.mfa.gov.kz/en/london/content-view/uk-judges-head-new-court-in-kazakhstan ("Woolf accepts that a 'very small number' of cases that would have gone to London might now go to the new court. 'But it does not detract from our commercial court; on the contrary, it promotes it in a part of the world that doesn’t have that tradition.’").
track record demonstrates that the difference between being an investment-minded court and an aspiring litigation destination can be fluid. But it also shows that international commercial courts can serve multiple masters and be designed to further multiple goals.

1. Qatar

In 2005, Qatar established the Qatar Financial Centre (QFC) to attract international investment to the country. The QFC creates a legislative framework to protect entities established in the QFC from the operation of ordinary Qatar law (other than criminal law). The laws aim to be business- and user-friendly to encourage foreign direct investment in Qatar. For example, they guarantee QFC entities the ability to repatriate profits and to be owned by foreigners. These reforms replaced the existing dual legal framework, which had separate courts for Muslim Qataris and for non-Muslim foreigners, governed by Shari’a law.

The QFC also includes the Qatar International Court and Dispute Resolution Centre, also known as the Qatar International Court (QIC). The QIC’s jurisdiction is limited to international commercial disputes. The court’s official mission is “to provide a world-class international court and dispute resolution Centre” and promotional materials state that the institution strives “to be recognized as the world’s leading forum for the resolution of international civil and commercial disputes.” Nevertheless, scholars describe the original impetus for creating the court as promoting investment and demonstrating stability.

The QIC is open to claims regardless of their connection with Qatar if the parties choose the QIC in their contract. It aims to be a state-of-the-art dispute resolution center that incorporates many of the most desirable features of the London model. The QIC operates in English (although parties can request to have proceedings in Arabic). It follows common law procedures, and parties

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83 Wilske, supra, note __ at 164.
84 Sharar & Al Khulaifi, supra note __, at 533.
85 Requejo, supra, note __, at 9.
86 Walker at 7.
87 “It is now accepted that the most understood and accepted jurisdiction in relation to commercial matters is the common law jurisdiction. As a result any financial centre which seeks international recognition and participation has no choice but to consider a dispute resolution regulatory structure which is based on the common law. A regulatory regime based on the common law by necessity implies that it will be English speaking because the main proponents of the common law are English speakers.” Sharar & Al Khulaifi, supra note __, at 539.
can choose the substantive law applicable to their claims. The judges include some Qatari judges and some retired judges from common and civil law countries.88 Decisions are typically unappealable and confidential proceedings are available for “good reason.”89

Notably, Qatar sees the importance of the QIC as not only providing a fair, unbiased, sophisticated courts system operating in English and based in common law, but also a center for multiple kinds of dispute resolution, including arbitration. In 2017 it enacted a new arbitration law90 based on the UNCITRAL Model Law on International Commercial Arbitration. This change should make Qatar more “arbitration friendly” and a generally more attractive location for dispute resolution.91

The QIC itself offers judges as well as arbitrators and arbitration facilities. Parties can select the QIC as an arbitral seat, as the court administers arbitrations as well and the judges may separately serve as arbitrators.92 It aims to be a one-stop shop for all international commercial dispute resolution needs.93 As an unusual feature, the QIC has no fees.94

There appear to be no available statistics on the number of cases the QIC has heard or the number of contracts designating the QIC.95 Existing data suggests that some QIC proceedings took one to two years, suffering from inefficiencies with respect to appointing experts and setting deadlines for expert reports.96 The recent establishment of an eCourt, the QICDRC Case Management System, may address some of these issues.97

2. Dubai

Dubai, the most populous emirate in the United Arab Emirates, opened the Dubai International Financial Center (DIFC) in 2004 to be “a hub for institutional

88 Sharar & Al Khulaifi, supra note __, at 534; Wilske, supra note __, at 163-164; Walker, at 7; https://www.qicdrc.gov.qa/.
89 QIC Rules, Article 28(3).
92 Walker at 7.
93 Wilske, supra, note __ at 164-165.
94 Id.
95 Requejo, supra note __, at 10.
96 Requejo, supra note __, at 10.
97 Id.
finance and . . . a regional express way for capital and investment.”98 It became fully operational in 2006.99 Like Qatar’s financial center, the DIFC establishes a business-friendly legal jurisdiction for international investment that protects foreign companies from the local Shari’a law (in Arabic) that would otherwise govern commerce in Dubai. Establishing this free zone required a UAE constitutional amendment.100 Dubai hired prominent British law firms to draft the DIFC legislation.101 These rules were modeled on the London Commercial Court, but with some revisions, for example, replacing British evidence rules with the International Bar Association rules of evidence for arbitration.102

The DIFC has its own court system as well as an arbitration center. The DIFC Courts have six foreign judges and three Emirati judges.103 The DIFC proclaims that its laws are based on global best practices in international financial and commercial law.104 It operates under an English-language, common-law-based legal structure. The parties can choose the substantive law applicable to their claims and the background law is local “DIFC law,” “the result of legislation and common law decisions.”105 It has a liberal approach to allowing proceedings to be held confidentially.106 The DIFC Courts are “set up to promote settlement.”107 Over 90% of cases settle before final judgment.108

In 2011, the DIFC court removed the requirement that disputes have physical connections to Dubai, and recognized consent-based jurisdiction if the parties agreed pre- or post-dispute.109 According to Jayanth Krishnan, this development emboldened the DIFC court judges to broaden their interpretation of the court’s jurisdiction, for example, to hear cases involving Islamic banking, and to reject motions to dismiss on the basis of forum non conveniens.110

The DIFC courts also offer appealing characteristics in terms of joinder and appellate review. On joinder, in the DIFC court, “connected contracts and

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98 Sharar & Al Khulaifi, supra note __, at 536. See also Erie, Legal Hubs, at 32 (describing Dubai’s efforts to “repatriate Middle Eastern money,” “secure FDI and encourage international banks to lend in Dubai,” including opening the DIFC courts).
99 Requejo, supra note __.
100 Erie, Legal Hubs, at 32.
101 Erie, Legal Hubs, at 33.
102 Erie, Legal Hubs, at 33.
103 Requejo, supra note __, at 2. The DIFC judges include five English judges, and an Australian, New Zealand, and Hong Kong judge. Walker, supra note __, at 6; DIFC Website.
105 Erie, Legal Hubs, at 32.
106 See Rule 35.4; id. Rule 35.4(3) (permitting proceedings to be private if, for example, “it involves confidential information (including information relating to personal financial matters) and publicity would damage that confidentiality”).
108 Krishnan, supra note __, at 60.
109 Requejo, supra, note __, at 7-8; Krishnan, supra note __, at 40.
110 Krishnan, supra note __.
parties can be joined, and proceedings can be consolidated.” The right to appeal cannot be waived and “unusually, the lower court’s decision may be appealed by a person who is not a party … but is directly affected by a judgment or order.”

The DIFC Courts have also been recognized as being “entrepreneurial in terms of enforcement.” DIFC Court judgments are fully enforceable within the DIFC. In another case, the Court established that it would fully recognize and enforce an English judgment as though it were a Dubai judgment. In the same period, some foreign courts began enforcing DIFC judgments. To enforce DIFC judgments outside of the DIFC but within the UAE, prevailing parties can follow specified procedures. Each nation follows its own law for recognition and enforcement of foreign judgments, such as those from the DIFC courts. The UAE is a party to several multilateral and bilateral recognition and enforcement treaties and the DIFC courts themselves have independently established a number of non-binding agreements with partner institutions around the world, such as the London Commercial Court, the Federal Court of Australia, the SDNY, the Supreme Court of Singapore, and the Supreme Court of the Republic of Kazakhstan.

The DIFC Courts also offer parties the ability to bring a court-rendered money judgment to arbitration at the DIFC-LCIA Arbitration Centre (or any other arbitration center). This unusual process would allow a prevailing party to convert its court money judgment into an arbitral award, which can be easier to enforce in a broader number of countries under the New York Convention.

The DIFC has established itself as a hospitable legal environment for investment as well as for dispute resolution. As a marker of success, in 2014, the tribunal heard its first case in a dispute arising out of a contractual agreement that assigned DIFC jurisdiction. In 2016, DIFC decided 217 disputes involving, in the aggregate, more than $500 million. The Singapore Academy of Law reported that in 2016, the number of contracts drafted in English in the Middle East and North Africa choosing the DIFC as the seat for disputes increased to

111 Walker at 11 (DIFC Court rules pt. 20).
112 Walker at 15.
113 Erie, Legal Hubs, at 35.
114 Id. (discussing Australian court’s enforcement of DIFC judgment).
115 Erie at 35.
116 Erie at 36 & n.217. Pursuant to such agreements, for example, the India updated its civil code in January 2020 to make UAE court judgments, including DIFC and ADGM court judgments, more easily enforceable in India. Vinson & Elkins, Amendment to the Indian Civil Code, https://www.velaw.com/insights/amendment-to-the-indian-civil-code/.
117 Wilske, supra note __, at 163; Requejo, draft at 9.
118 See supra [discussion of New York Convention].
119 Hwang, supra note __, at 197.
120 Shearman & Sterling, supra note __ (discussing global trend).
42% (while London’s share went from 52% to 25% from 2015 to 2016). At least one law firm has recommended that clients include the DIFC court in their forum-selection clauses. The high settlement rate for DIFC cases could be seen as a sign that “the court is doing its job” and creating “certainty and trust.”

The DIFC Courts have found in favor of the government in cases involving the DIFC Authority, but they have also ruled against quasi-government corporations.

The DIFC Courts are continuing to evolve. In 2017, the DIFC Courts and the Dubai Future Foundation launched an initiative to create “Courts of the Future,” which will be “designed to support companies developing new technologies, sectors and applications—from blockchain to 3D-printing.”

Thus, this investment-minded court appears to be trying to transform itself into a regional litigation destination.

The DIFC’s modern laws include a modern Arbitration Law. According to the DIFC website, “[b]usinesses in Dubai are free to choose between litigation and arbitration; common versus civil law; or English versus Arabic language – whichever system best suits their specific needs. The driving force has not been

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121 Requejo, supra note __.
123 Krishnan, supra note __, at 61. According to a local practitioner interviewed in 2017, “Opportunities for investment and growth here [in the litigation business in Dubai] are greater now than ever, particularly in IP and litigation.” Alex Taylor, Dubai: The Gateway To The Middle East For International Firms, THE LAWYER (Oct. 13, 2017), https://www.thelawyer.com/issues/the-lawyer-october-2017/law-firms-in-middle-east-2017; id. (“And this niche market, according to Al Tamimi managing partner Husam Hourani, is what gives smaller Middle Eastern firms an advantage. ‘We don’t do English law – we do local law,’ he says. ‘That’s what international firms can’t offer. We’ve focused on areas where we have a competitive edge: litigation, for example, now makes up half our revenue. We’ve begun building our business around IP, employment, compliance, education, healthcare, sports and consumer protection. These are niche areas which requires a niche team with a niche understanding.’”).
124 Erie at 38.
126 Hwang, supra note __ at 195; see also Wilske, supra, note __ at 163 (“Interestingly, the DIFC Courts’ website has a section that deals specifically with arbitration, emphasizing that “The DIFC Courts have appointed a number of judges with extensive background in international arbitration, giving parties immense trust in all arbitration related Court proceedings” as well as “The DIFC Courts can provide parties with support for . . . many . . . arbitration related issues. The DIFC Courts therefore represent an exciting new prospect for parties seeking to arbitrate in the MENA region and around the world.” This seems to indicate that the DIFC wants to satisfy all kind of disputants whether they prefer litigation or arbitration.”).
competition between courts for cases, but rather competition between countries for investment.”

B. ASPIRING LITIGATION DESTINATIONS

The states and localities discussed in this section, dubbed aspiring litigation destinations, have all proclaimed that they hope to become a global leader in international commercial dispute resolution. They frame international commercial courts as the end in themselves rather than as a means to attract foreign direct investment, although of course, part of the attraction is supposed to be attracting the business of adjudication. To do so, these states have built or established new courts or judicial divisions focused on adjudicating international commercial disputes.

For some, like Singapore and Paris, these courts seek to add to an existing prominence as an “arbitration destination” (a desirable arbitral seat). For others, like Amsterdam and Frankfurt, the localities have relatively arbitration-friendly domestic law, but are not otherwise go-to arbitration destinations. The courts described in this section are for litigation—not just enforcing arbitration clauses and awards. Their stated goal is to be designated in choice-of-forum clauses in international commercial contracts and to provide a desirable venue for litigation of non-contract-based commercial disputes.

Litigation destinations are often modeled on or inspired by the London Commercial Court. They have broad jurisdiction. Many do not require any local connection between the case and the forum state as a basis for jurisdiction. But while London and New York distinguished themselves as providers of both substantive law and a forum for adjudication, these new courts seem less concerned about developing standard-bearing substantive law. On substantive law, their selling point is that they robustly enforce choice-of-law clauses so parties get the substantive law of their choice.

These litigation destinations are too new for their success at attracting regional or global adjudication business to be evaluated with confidence, but they should have a prominent position on any watch list.

1. Singapore

Singapore seems set on becoming the go-to destination for all international dispute resolution needs, especially in Asia. In 1991, Singapore established the Singapore International Arbitration Centre, which has become one of the top three or four choices for arbitration internationally in a survey of international arbitration users. In 2014, Singapore established a mediation center to supplement its ADR offerings.

Then, in 2015, Singapore opened the Singapore International Commercial Court (SICC) as a division of the Singapore High Court. The SICC’s stated purpose is “to enhance [Singapore’s] status as a leading forum for legal services and commercial dispute resolution” and to become “an Asian dispute resolution hub catering to international disputes with an Asian connection.” Its target audience at least for now is regional rather than global.

While it had already established state-of-the-art arbitration and mediation centers and law highly deferential to arbitration agreements, Singapore saw the SICC as an important complement to its dispute resolution offerings. To this end, the SICC is staffed by international judges, and permits admission of foreign lawyers, confidential proceedings, and limitations on appellate review. It is also receptive to parties’ customization of evidence and procedure rules.

A key feature that sets the SICC apart is its adaptability. The highly customizable procedures are intended to cater to the parties’ needs and reflect foreign legal traditions. Parties may opt out of the Singapore Rules of

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130 See QUEEN MARY UNIVERSITY OF LONDON, supra note 18 (placing Singapore third); ICC Secretariat’s Dispute Resolution 2018 Statistics, http://files-eu.clickdimensions.com/iccwboorg-avxnt/files/web_icc_disputeresolution2018statistics.pdf?m=11.6.2019%20%3AlA46%3A22&clidcid=YWdvaW55QHZLiGFD3.mNvQ%3D3D&recipientid=contact-780a89b59404e911a99f000d3ab38a31-e7a8451cd996ae3399514e04bed1e2&esid=5a1d9a87-22a1-43b0-8004-4bcbca2571a2 at 12 (placing Singapore fourth for ICC arbitrations); Requejo, supra, note __.
131 See Erie, Legal Hubs, at 28.
132 Id.; Supreme Court of Judicature Act (Singapore, cap 322, 2007 rev. ed.) s 18A (“Supreme Court of Judicature Act”).
134 Rachel Chiu Li Hsien, Clothing the Bare: The Enforcement of Arbitration Clauses in Singapore, NYU LAW (March 2, 2018).
136 Arbitral Courts.
137 Supreme Court of Judicature Act § 18K.
Evidence, for example.\(^{139}\) In terms of the overall legal structure of the court, both the court and the legislature have been receptive to criticism. For example, originally the SICC had a pre-action certification process designed to give parties an early indication on key issues, such as jurisdiction.\(^{140}\) After parties complained about that process, the legislature removed it in 2017.\(^{141}\)

The SICC does not hide its intention to compete with arbitration, to borrow some of its preferable characteristics and to address some of its shortcomings.\(^{142}\) For example, the SICC’s international focus is in part intended to create a “freestanding body of international commercial law” and address the weaknesses of arbitration in creating law.\(^{143}\) The SICC rules also has wide discretion to allow joinder of non-parties to the SICC agreement.\(^{144}\) This permissive joinder rule was adopted to counter the difficulty in arbitration of joining parties that were not signatories of the arbitration agreement.\(^{145}\) For appeals, SICC offers an opportunity to appeal to the Singapore High Court of Appeal but also allows parties to agree to limit or exclude that right.\(^{146}\)

Singapore has received recognition for its excellence in dispute resolution services. As a country, it boasts the shortest dispute resolution time worldwide and is ranked first on the ease of enforcing contracts.\(^{147}\) Since the SICC was created in 2015, it has rendered 51 judgments.\(^{148}\) Most of its cases have been referred by the Singapore High Court.\(^{149}\) The cases have been high stakes; the

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\(^{139}\) Tiba, supra note __, at 32.
\(^{140}\) Supreme Court of Judicature (Amendment) Act 2014.
\(^{143}\) Singapore International Commercial Court (‘SICC’) Committee, ‘Report of the Singapore International Commercial Court Committee’ (Report, SICC Committee, November 2013) at 10 (‘SICC Committee Report’).
\(^{144}\) Rules of Court O 110 r 9; Drossos Stamboulakis & Blake Crook, Joinder of Non-Consenting Parties, 1 ERASMUS L. REV. 98 (2019).
\(^{146}\) Walker at 15.
\(^{149}\) See id. [Cite the one case where the contract chose SICC as the forum.]
first decision involved a S$1.1 billion dispute (about US $800 million). The decisions in these cases have been delivered expeditiously—within three months of the hearing. Some were decided in less than a month. Singapore appears poised and ready to compete for adjudication business at an extremely high level. Its arbitration center and disputes resolution services are already making a name for themselves. The new SICC may soon join their ranks. In 2018, “[t]he legal industry contributed $2.3 billion to Singapore's GDP …, up from $1.5 billion in 2009.”

On the other hand, “the neutrality of Singapore’s courts has been questioned, particularly in politically sensitive cases.” Tests of the SICC’s neutrality may come in the future as its cases become more complex and possibly involve government entities.

2. Courts on the Continent: Could They Be Contenders?

Several cities in Europe have either recently opened or are considering opening a new court, chamber, or division of their courts devoted exclusively to international commercial disputes. Commentators see these efforts straightforwardly as an attempt “to challenge the hegemony of English courts in international commercial litigation,” especially given the uncertainty regarding the UK’s stature in Europe and worldwide in the aftermath of the Brexit vote. Some feared UK judgments would no longer be easily enforceable throughout the EU, and many cited that fear as a reason why other European states opened their own international commercial courts. Many, but not all, of

152 See id.
157 See, e.g., Ruhl.
158 See id.; EU 2018 initiative.
the complicated questions about the enforceability of UK judgments post Brexit have now been resolved.\textsuperscript{159} Brexit does not, however, directly affect London’s prominence as an arbitration center\textsuperscript{160} because recognition of arbitral awards had already been governed by a preexisting and unaffected international regime, the New York Convention. But the uncertainty surrounding what will happen with respect to London’s status as an international financial and legal center over the long term may compromise London’s attractiveness and the ease of enforcing judgments or arbitral awards within the UK itself, if defendants’ assets leave the UK.\textsuperscript{161} Brexit also has come to represent the contradiction of some of English law’s most appealing attributes: its predictability and stability.

This section will discuss the new international commercial courts established and proposed in Amsterdam, Paris, Frankfurt, and Brussels. These are the most prominent, but not the only examples of efforts to form international commercial courts within Europe. Other German cities have also opened similar international commercial chambers. Reports indicate that Zurich and Geneva are considering creating a specialized international commercial court chamber that would operate in English.\textsuperscript{162} Dublin has a commercial division that follows the “old school” model: it is not specifically dedicated to international disputes, but it could be well positioned to compete with the UK for cross-border dispute resolution in a post Brexit era when it is the only English-speaking and common law country in the EU.\textsuperscript{163} There may be more in the future.

\textbf{Amsterdam.} The Netherlands has long been a hub of international commerce and is increasingly a litigation destination for certain kinds of transnational disputes, including global class actions.\textsuperscript{164} Dutch courts already permitted parties to submit exhibits in English and sometimes permit hearings

\textsuperscript{159} See Anna Pertoldi and Maura McIntosh, Enforcement of judgments between the UK and the EU post-Brexit: where are we now?, http://disputeresolutionblog.practicallaw.com/enforcement-of-judgments-between-the-uk-and-the-eu-post-brexit-where-are-we-now/ (Jan. 20, 2020).

\textsuperscript{160} See, e.g., Berardicurti, supra note __.


\textsuperscript{162} Matic, supra note __; Eva Lein, International Commercial Courts in Switzerland, in INTERNATIONAL BUSINESS COURTS 115 (Kramer & Sorabji eds., 2019).

\textsuperscript{163} Promoting Ireland as a Leading Centre Globally for International Legal Services, THE BAR OF IRELAND (May 9, 2018), https://www.lawlibrary.ie/media/lawlibrary/media/Secure/Promoting-Ireland-as-a-leading-centre-globally-for-international-legal-services.pdf.

to be conducted in English.\textsuperscript{165} Court judgments are rendered in Dutch but are accompanied by an English summary.\textsuperscript{166}

One unusual feature of Dutch procedure is the conservatory arrest, also known as Dutch freezing/Mareva injunctions. These orders prevent assets located in the Netherlands from being removed or otherwise disposed of during the proceedings. Dutch courts award these orders more readily than common law judges, which may attract potential plaintiffs.\textsuperscript{167}

On January 1, 2019, the Dutch launched the Netherlands Commercial Court, which includes a trial level and a dedicated appellate level court.\textsuperscript{168}

Despite the generalist name, the NCC’s jurisdiction is limited to international disputes.\textsuperscript{169} It does not require the parties to have any ties to the Netherlands if they consent to the NCC’s jurisdiction.\textsuperscript{170} The courts use Dutch procedure, but all proceedings and judgments are in English.\textsuperscript{171} Evidence may be submitted in Dutch, German, French, or English without requiring translation.\textsuperscript{172} Thus, the NCC’s claim to fame is that it is “an English-language environment within a civilian jurisdiction.”\textsuperscript{173} Its website has a sleek video advertising that the court offers “the best of both worlds.”\textsuperscript{174} The website also boasts that Dutch courts are ranked number one worldwide by the World Justice Project and that “NCC judges are impartial, independent and experienced in complex international business matters.”\textsuperscript{175}

The trial and appellate level courts are part of the ordinary Dutch judiciary as chambers of the Amsterdam trial level and appellate courts. The judges are selected from the Dutch judiciary for their experience in commercial disputes and their language skills. A panel of three judges and one law clerk hears disputes.\textsuperscript{176} The appellate division hears appeals in English, but subsequent appeals to the highest court of the Netherlands take place in Dutch. Parties must...

\textsuperscript{165} Rotterdam courts permit maritime, transportation, and international trade cases to be held in English; the Hague courts allow the same for intellectual property rights cases.


\textsuperscript{167} Id.

\textsuperscript{168} Id.

\textsuperscript{169} NCC Rules, art. 1.3.1; 1.3.1(b) (defining “international”).

\textsuperscript{170} “Article 107 of the Dutch Code of Civil Procedure allows jurisdiction over codefendants if sufficient connectivity exists between or among the claims – so article 107 is similar to article 8(1) of the Brussels I Regulation.” https://www.natlawreview.com/article/dutch-court-approves-collective-settlement-fortis-shareholders-claims.

\textsuperscript{171} Id.

\textsuperscript{172} Henke, \textit{supra} note __.


\textsuperscript{174} Rechtspraak, DE RECHTSPRAAK, https://www.rechtspraak.nl/.

\textsuperscript{175} Id.

\textsuperscript{176} NCC Rules, Art. 3.5.2.
be represented by lawyers who are members of the Dutch bar, for only they can carry out “acts of process.”177 Parties may not proceed pro se.178

The NCC Rules focus on flexibility. The Rules provide that “at the parties’ request or of its own initiative, the Court gives all such directions as may facilitate the just, fair, and speedy disposition of the action.”179 With some exceptions, the parties may agree to depart from the standard rules of evidence.180 Confidentiality orders are permitted “for compelling reasons.”181 But the judgments are ordinarily public.182 The unsuccessful party bears the costs of lawyers’ fees and court fees,183 which are substantially higher than the fees in ordinary Dutch courts.184 The NCC rules also contemplate broad authority to add third parties or consolidate cases at either the parties’ or the court’s initiative.185

Dutch law is also arbitration-friendly. In 2015, the Dutch arbitration law was updated to improve efficiency of arbitration procedures and limit the possibility of national courts setting aside arbitral awards.186 The NCC website has an interesting “Factsheet” devoted to the “NCC and Arbitration.” It notes some reasons why parties might prefer to resolve their disputes at the NCC rather than in arbitration. It also boasts the NCC as a good forum both for enforcing arbitral awards and for setting them aside.187 The NCC’s promoters seem wary of the complicated relationship between the NCC and arbitration.

Paris. Paris prides itself on being one of the most arbitration-friendly jurisdictions in the world.188 It is home to the International Chamber of

177 Art. 3.1.2.
178 Art. 3.1.1.
179 Art. 3.4.1.
180 Art. 8.3.
181 Art. 8.4.2.
182 Art. 9.4.
183 Art. 10.3.
184 Kramer, supra note __.
185 NCC Rules, Arts. 6.4, 6.5.
188 Shearman & Sterling, supra note __; Cuniberti, Fordham Int’l L. J., supra note __, at 420 (“French law has now reached the extreme position where arbitration agreements are deemed valid and enforceable in all circumstances, irrespective of the traditional requirements of the French law of contract, or indeed of any other law.”).
Commerce (ICC), established in 1923, which hosts the International Court of Arbitration, a leading global arbitral institution. The development of an international commercial court in 2010 and of a new international chamber of the Court of Appeal in 2018 built upon this arbitration expertise. The 2010 chamber, a new division of the Paris courts, was created “to cater to international litigation and hear disputes between French and foreign companies or between foreign companies.” The chamber was marketed as enhancing Paris’s “attractiveness as a financial center,” and helping to turn Paris into “an indispensable legal marketplace.” A 2010 invention, it was obviously not a reaction to Brexit. But it did not attract many cases.

In February 2018, a special international commercial chamber of the Paris Court of Appeal was created so supplement the trial level chamber. The jurisdiction of both the trial level and appellate chambers is limited to “transnational commercial disputes” relating to international commercial contracts, transportation, unfair competition, anti-competitive commercial practices, and various kinds of financial transactions.

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191 France has had specialized commercial courts since the 16th century, and in many ways they have remained unchanged since that time. Nicole Stolowy, How France’s Commercial Courts Stay Relevant Through the Centuries, HEC PARIS (June 14, 2017), https://www.hec.edu/en/knowledge/articles/how-frances-commercial-courts-stay-relevant-through-centuries (In the sixteenth century, “judges were not officials trained in law, but tradesmen elected by other tradesmen to settle commercial disputes. Today, at the Tribunaux de commerce (1st degree commercial court), the elected positions remain voluntary and unpaid.”).

192 Shearman & Sterling, supra note __.


194 In theory, parties could use English, Italian, or Spanish in proceedings and could examine witnesses in their native languages, without the use of an interpreter. No proceedings since then have ever actually been made in a language other than French. Shearman & Sterling, supra note __; Biard at 27.


The division opened in March 2018, staffed by French judges who spoke English and had “English common law capabilities.” Parties, experts, third-party witnesses, and legal counsel (who are not French nationals) may speak in English at hearings. However, when a party uses English in appearances before the courts under this provision, the party must arrange simultaneous translation and bear the costs. Documentary evidence may be submitted in English. Pleadings and filings must be drafted in French. Judgments will be delivered in French and accompanied by an official English translation. Non-French lawyers are also allowed to appear before the International Chamber if accompanied by a member of the Paris Bar. Both the expanded use of English and the admission of foreign lawyers are considered radical departures from the traditionally deeply French institution’s previous procedures, although the practical changes are limited.

Overall, the Protocols are touted as providing “highly innovative rules of procedure,” where the “parties appearing before those Chambers are given unprecedented flexibility.” The disputes will remain public, however, and parties may not opt into using the special division. For a case to proceed in the international chambers, the parties must select the Paris commercial court as their forum of choice and then the commercial court may refer the case to the special international commercial division. As of December 2018, “seventeen cases had been filed before the [new appellate chamber], and hearings of two of them had taken place.”

Frankfurt. German scholars have been advocating for English-language proceedings in German courts for almost a decade. Aachen, Bonn, and Cologne have had English-language courts since 2010, although they have not had many cases. Early German proposals were not focused on creating an international commercial division that would compete with London, but rather on competing with arbitration, which offered, among other advantages, the availability of

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198 CITC Protocol, § 2.4; CICAP Protocol, § 2.4.
199 CITC Protocol, § 6.3; CICAP Protocol, § 3.3.
200 CITC Protocol, § 2.3; CICAP Protocol, § 2.2.
201 CITC Protocol, § 2.2; CICAP Protocol, § 2.1.
203 Ruehl, supra note __; Biard, at 29.
204 Shearman & Sterling, supra note __.
205 Shearman & Sterling, supra note __.
206 Biard, at 25.
proceedings in English.\textsuperscript{208} In these efforts, Germans saw U.S. state business courts, especially New York’s, as a model.\textsuperscript{209}

In January 2018, the Frankfurt High Court opened a specialized chamber for international commercial matters.\textsuperscript{210} The Chamber has jurisdiction over international commercial disputes if the parties have agreed to jurisdiction.\textsuperscript{211} The Chamber has three German judges: one experienced professional judge and two business experts who are not professional judges. The business experts are “appointed for a term of five years upon the recommendation of the local Chamber for Industry and Commerce.”

In terms of procedures, the Chamber abides by the German Code of Civil Procedure (Zivilprozessordnung). The oral proceedings operate in English, but written documents and judgments must be in German.\textsuperscript{212} The Chamber’s website declares that proceedings are “usually held in public.”\textsuperscript{213} The Chamber does not require additional fees and generally imposes costs on the non-prevailing party.\textsuperscript{214} The Chamber “encourages settlement at every stage of the proceedings,” and begins with a conciliation hearing. Similar chambers exist in Hamburg, Dusseldorf, and Munich.\textsuperscript{215}

There are a number of current proposals about how Frankfurt could strengthen its position as a potential legal hub for cross-border disputes in Europe.\textsuperscript{216} Many commenters, however, question whether, and when, German international commercial chambers will attract cases.\textsuperscript{217} German law is already arbitration-friendly and German authorities advertise Germany as a top arbitral forum, growing in popularity.\textsuperscript{218}

\begin{footnotesize}
\begin{enumerate}
\item Saam, at 958.
\item Hess & Boerner, Erasmus L. Rev. at 33. Similar proposals had been put forth in Frankfurt in 2012 and 2016, but they gained traction after Brexit. See Ruhl n.57.
\item Requejo, supra note ___ at 17.
\item Chamber for International Commercial Disputes, supra, note __.
\item Id.
\item Ruehl, supra, note ___; Requejo, supra note __, at 15.
\item See generally, Hess & Boerner, describing current legislative proposals, at 38.
\item See, e.g., Hess & Boerner at 33, 35 (advocating for "cautious optimism"); Niklas Luft & Philipp Wagner, Would You Choose German Courts For Commercial Disputes If Proceedings Were Held Before Specialized Chambers In English?, WAGNER ARBITRATION (Nov 1, 2018), https://wagner-arbitration.com/en/journal/would-you-choose-german-courts-for-commercial-disputes-if-proceedings-were-held-before-specialized-chambers-in-english/.
\end{enumerate}
\end{footnotesize}
Thus far, however, the chambers have had limited success. Frankfurt has had at least one case since opening in January 1, 2018.\textsuperscript{219} It has been quite successful in recruiting some of the financial industry displaced by Brexit,\textsuperscript{220} but the market share of the adjudication business has not come along with that industry—at least not yet.\textsuperscript{221}

**Brussels.** In October 2017, the Belgian Council of Ministers approved a draft bill to establish an international English-speaking commercial court in Brussels, the “Brussels International Business Court” (BIBC), expected to open by January 1, 2020.\textsuperscript{222} In March 2019, however, political opposition blocked future development of this initiative.\textsuperscript{223}

The proposal, nevertheless, was a fascinating example of a potential international commercial court. The BIBC promised court proceedings that closely mimic arbitration. Instead of Belgian procedures, the rules of the Model Law on International Commercial Arbitration of the United Nations Commission on International Trade Law (UNCITRAL) would apply (with some alterations). Jurisdiction of the court would encompass international commercial disputes, but no party needs to have a connection with Belgium.\textsuperscript{224}

Reports indicated that the court’s focus would be on flexibility and the borrowing from arbitration is not subtle. In addition to the adoption of the UNCITRAL rules, the BIBC’s judges would include professional judges as well as international business law specialists, and did not have to be Belgian. Final judgments would not be subject to appeal. In another echo of arbitration, funding for the BIBC would come from the parties, rather than the state judiciary’s budget.\textsuperscript{225}

\textsuperscript{219} Hess & Boerner, at 35 (noting first case in December 2018).

\textsuperscript{220} See Tsang & Goldstein, supra.

\textsuperscript{221} Germany has been advertising its law since 2008. See Archiv, LAW – MADE IN GERMANY, https://www.lawmadeingermany.de/archiv.htm (linking documents going back to founding of “Law Made in Germany” in 2008); Law Made in Germany, LAW – MADE IN GERMANY (December 2008), https://www.lawmadeingermany.de/pdfs/Law_made_Germany_Yossius_2008_12_.pdf (2008 brochure); Federal Chamber of Notaries, LAW MADE - IN GERMANY, https://www.lawmadeingermany.de/Law-Made_in_Germany_EN.pdf.

\textsuperscript{222} Id.


\textsuperscript{224} Id.

The proposed BIBC strongly resembled a state-sponsored arbitral tribunal. These distinctive features, however, may have prevented the BIBC from seeing the light of day. MPs objected that the BIBC offered “two-tiered justice” and the establishment of a “caviar court” for the “super rich.” The judiciary itself fiercely opposed the BIBC on these grounds and also questioned the feasibility and costs of the court and whether it would be able to attract cases.226

C. CHINA: QUEST FOR CONTROL?

In December, 2018, China’s Supreme People’s Court (SPC) established two new Chinese international commercial tribunals, collectively known as the Chinese International Commercial Court (CICC), one in Shenzhen and another in Xi’an.227 The CICC is intended to “streamline and control” the flow of disputes arising out of China’s Belt and Road Initiative (BRI).228 The purpose of the CICC, according to its website, is “to try international commercial cases fairly and timely in accordance with the law, protect the lawful rights and interests of the Chinese and foreign parties equally, and create a stable, fair, transparent, and convenient rule of law international business environment.”229 One set of scholars explained China’s development of international commercial courts as an effort “to share the expanding international business dispute resolution market, better protect its investments and have a greater say in the harmonization of substantive international business law.”230 A functioning and legitimate dispute resolution system seems essential to the success of the BRI, to

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226 Conflictoslaws.net; De Standaard, Controversial ‘caviar court’ by Geens is buried, March 21, 2019.
228 This section focuses on the fascinating new creation of the CICC, but it should be understood in the broader context of Chinese development of free-trade zones and courts for transnational disputes, often in the context of regional competition to shine in this area. Shenzhen, for example, contains a “Hong Kong Modern Services Cooperative District” (“the District”) based in a free trade zone that has special courts for transnational disputes, including the Shenzhen Qianhai Cooperative District People’s Court with jurisdiction over transnational disputes, Hong Kong jurors, and English-language proceedings.
which President Xi is strongly committed. The CICC’s jurisdiction, however, is not limited to BRI disputes.

These courts “mark[] the first time [China] is creating legal institutions for the world.” This development contrasts with a fascinating history, however, of the world creating legal institutions for itself within China. The CICC claims to be a “‘one stop shop’ for international commercial dispute resolution services, including mediation, arbitration, and litigation that are ‘organically integrated.’”

The CICC’s jurisdiction is limited to international commercial disputes, defined as involving one or more foreign parties or relevant foreign “objects” or “legal facts.” It will not hear investor-state disputes. Notably, the CICC does not have an entirely consent-based system of jurisdiction. There are two main categories: cases where the parties decide they should be brought before the CICC (if the amount in controversy is over RMB 300 million, or approximately $44 million), and cases where the SPC decides. When jurisdiction is based on consent, “only cases with actual connection with China can be submitted to the CICC.” In December 2018, the CICC accepted its first set of cases, none of which specifically related to the Belt and Road Initiative. The first hearing, in May 2019, involved a four-hour-long hearing in a case unrelated to the BRI, brought by Thailand’s Ruoychai International Group against Red Bull Vitamin

233 Erie, supra note __.
235 Id. Chinese courts were already very supportive of arbitration, readily enforcing arbitration agreements and awards. [fill in]
236 “The Regulations define ‘international commercial disputes’ as those whereby:
   i. one or both parties are foreign,
   ii. the domicile of one or both parties lies outside the PRC,
   iii. the object of the dispute lies outside the PRC, or legal facts producing, changing, or destroying commercial relations in dispute occur outside the PRC.” Erie, supra note __ (footnotes omitted); see also http://arbitrationblog.kluwerarbitration.com/2018/07/04/international-commercial-court-china-innovations-misunderstandings-clarifications/.
237 Id. It remains to be seen, however, how the CICC will differentiate between investor-state and commercial disputes. See Stratos Pahis, Investment Misconceived: The Impact and Fallacy of the Investment-Commerce Distinction in ICSID Arbitration, Yale J. Int’l L (forthcoming 2020) (discussing the sometimes poorly designed distinction between those two kinds of disputes).
238 Cai and Godwin (Part IV.B.1.).
239 Article 34 of the Civil Procedure Law.
240 Finder, supra note __.
Drink, Co., and third party Inter-Biopharm Holding Ltd., disputing the qualifications of Red Bull shareholders.241

In some ways, the CICC is designed with an eye toward establishing international expertise and reliability.242 The CICC has an English-language website and provides a platform for e-filing and other kinds of electronic communications between the parties and with the courts.243 The judges are Chinese professional judges with expertise in international commercial disputes, conflicts of law, and English language. Three or more judges sit on a panel for any given case. Although it does not employ international jurists like the courts in Qatar or Singapore, the CICC has an International Commercial Expert Committee, comprised of Chinese and non-Chinese legal professionals, who may preside over mediation, provide advisory opinions on issues relating to international and foreign commercial law, and offer advice on judicial interpretations and policies.244

Unlike the DIFC or the SICC, which were products of constitutional amendments and have certain exemptions from local law, the CICC is a creation of the Supreme People’s Court.245 The CICC therefore operates under Chinese law, which follows a modified civil/political law system.246 As The Economist recently described the system, “In the law courts of Communist China, power and political control count for more than fairness.”247 Accordingly, the CICC judges will likely have less discretion and flexibility than judges in other

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245 See Coyle, Business Courts, supra note __.
246 For a description of the Chinese legal system and the difficulties that Western scholars face in trying to understand it, see Don Clarke, Puzzling Observations in Chinese Law: When is a Riddle Just a Mistake?, 93-121 in UNDERSTANDING CHINA’S LEGAL SYSTEM (Stephen Hsu, ed. 2003).
jurisdictions, and parties will have less control over proceedings than parties would have in the SICC, for example.\textsuperscript{248}

Much is still unclear about how the CICC will function, but the CICC Procedure Rules offer some information. The proceedings will be in Chinese, but evidence may be submitted in English and need not be translated if the opposing party consents to the English submission.\textsuperscript{249} The CICC offers translation services at the parties’ expense.\textsuperscript{250} The rules provide that the CICC will apply foreign law if chosen by the parties to govern their dispute.\textsuperscript{251} To establish jurisdiction, the plaintiff will have to file a written agreement to submit to the court’s jurisdiction.\textsuperscript{252} The CICC encourages pre-trial mediation.\textsuperscript{253}

To improve the enforceability of CICC judgments (among other reasons), China, along with Singapore and the EU, was involved in negotiations over the Hague Convention on the Recognition and Enforcement of Foreign Judgments.\textsuperscript{254} China has signed but not yet ratified the convention.\textsuperscript{255} Additionally, China is considering ratifying the Hague Convention on the Choice of Court Agreements (COCA).\textsuperscript{256} Without signing these treaties, enforcement uncertainty may hinder the development of the CICC: parties will not be able to reliably predict whether a foreign jurisdiction will recognize a CICC judgment.\textsuperscript{257} Even with these agreements, enforceability may still be less certain than with arbitration awards.

Some experts view the CICC with excitement.\textsuperscript{258} Matthew Erie notes that “[t]he CICC is potentially most innovative in providing multiple mechanisms for dispute resolution.”\textsuperscript{259} But he also recognizes the challenges facing the CICC:

\begin{itemize}
\item See Erie, supra note __.
\item CICC Rules, Art. 9; http://arbitrationblog.kluwerarbitration.com/2018/07/04/international-commercial-court-china-innovations-misunderstandings-clarifications (clarifying that proceedings before the court cannot be in English).
\item Id., Art. 7.
\item Id., Art. 8.
\item Id., Art. 17.
\item https://communications.freshfields.com/SnapshotFiles/50d365d8-07d3-494d-acea-95a3774720b/Subscriber.snapshot.
\item Id.
\item Zhou, supra note 34; see Mark Feldman presentation.
\item Erie, supra note __; Susan Finder, Comments on China’s International Commercial Courts, SUPREME PEOPLE’S COURT MONITOR, (July 9, 2018), https://supremepeoplescourtmonitor.com/page/1/ (“The mechanism to link mediation, arbitration and litigation is an important part of the judicial reform

Electronic copy available at: https://ssrn.com/abstract=3338152
“uneven enforcement, Chinese language, and authoritarian government.”260 Susan Finder, a member of the CICC’s International Commercial Expert Committee, writes, “As a court focused on international commercial issues staffed by some of China’s most knowledgeable judges in that area, the court is likely to have a positive effect on the competence of the Chinese judiciary regarding international trade and investment issues, particularly as the SPC leadership knows that the international legal community is monitoring the court’s operation.”261 The CICC has a lot of potential upside for China. According to one of the CICC’s advisors, Shan Wenhua, the CICC responds to the “‘great risks’” that Chinese businesses face “in belt-and-road countries where legal systems are not of ‘very high’ quality.” He also described the CICC as a way of “‘creating a better system,’” explaining that “having to rely on foreign legal systems is ‘out of keeping with [their] status as a major power.’”262

The Economist’s take is more sanguine. Its Chinese bureau opined: “The tribunals could one day matter a lot, should they be used to export a vision of international law that reflects [their] worldview [that independent courts are a fallacy]. At the moment, an obsession with power and order is hobbling the new tribunals. But that could change: China’s autocrats may not be as clumsy forever.”263

While the CICC seems marketed toward being an internationally respected institution, it is unclear whether the court will establish itself as independent or consistent with international standards.264 To date, for example, all of the arbitration and mediation associations that have been selected to work with the CICC have been Chinese institutions, which has raised concerns that the system will be biased in favor of Chinese parties.265 There is also some fear that these ADR offerings will become mandatory or that parties will feel forced into them, which is contrary to the consent-based foundations of arbitration and mediation.266 In the supreme court’s president’s annual report to the legislature

measures) (mentioned in this blogpost on diversified dispute resolution). Which mediation and arbitration institutions will link to the CICC are unclear (and the rules for selecting those institutions), but the policy document underpinning the CICC refers to domestic rather than foreign or greater China institutions. The Shenzhen Court of International Arbitration and Hong Kong Mediation Centre have entered into a cooperative arrangement to enable cross-border enforcement of mediation agreements, so presumably, this is a model that can be followed for Hong Kong.”).  

260 Erie, Legal Hubs, at 40.  
261 Susan Finder, Comments on China’s International Commercial Courts (July 9, 2018), https://supremepeoplescourtmonitor.com/page/1/.  
262 The Economist, June 6, 2019.  
263 The Economist, June 6, 2019.  
264 See Cai and Godwin, draft at 4-5 (noting challenges to CICC becoming “well recognized and popular” including questions about Chinese judicial neutrality, particularly when government and government-owned entities are involved in cases).  
265 Zhou, supra note __.  
266 Zhou, supra note __.
in March, President Zhou Qiang pledged “to uphold the Communist Party’s ‘absolute leadership’ over the work of Chinese courts, … [and] called for strict implementation of rules requiring judges to seek Communist leaders’ instructions when ‘major matters’ arise.”

III. WHAT DRIVES THE CREATION OF INTERNATIONAL COMMERCIAL COURTS?

Most of the literature analyzing international commercial courts assumes that these institutions have recently emerged as states’ efforts to compete with international arbitration or with the London Commercial Court. According to this narrative, the rise of international commercial courts is a positive story of competition driving states to create better mousetraps for dispute resolution. In other words, this competition is predicted to yield a “race to the top” with all these jurisdictions striving to improve upon litigation and arbitration in international commercial disputes.

The previous Part, however, complicates this standard account. It reveals that the proliferation of international commercial courts reflects a multiplicity of driving factors. States may be trying to encourage local and regional investment, establish themselves as litigation destinations, cement geopolitical power—or pursue some combination of these and other goals. This perspective complicates the standard account of the adjudication business in a number of ways. At its most basic, the account in Part II reveals both a diversity of courts and a diversity of factors driving their creation.

This Part analyzes, critiques, and supplements the standard account that the rise of international commercial courts reflects a global competition to create the best dispute resolution in courts. After laying out the standard account, this Part discusses the factors that may drive these courts to develop sub-optimal law and procedures. It then proposes additional lenses through which to view the rise of international commercial courts, arguing that the competition framework cannot fully explain this phenomenon. While the competition model has intuitive appeal and explanatory force, the rise of these courts should be examined through historical, sociological, domestic political economic, and geopolitical lenses, which suggest that the pure competition story is incomplete. Understanding the many factors driving the rise of international commercial courts is important to beginning a study of their potential global impact.

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267 The Economist, June 6, 2019; id. (noting that “China rejects judicial independence, calling it a false Western ideal”).

268 See supra __ (listing scholarship); e.g., Walker, supra note __, at 23 (discussing the “race to excellence between specialized courts”).
A. The Standard Account

The standard account of global competition fits into an extensive body of scholarship conceiving of law—including the provision of dispute resolution services—as a market.269 For example, scholars argue that states support the establishment of arbitration centers “not just because they are perceived to create a favorable aura for international investment, but because arbitration generates revenue”—by bringing in people who pay for real estate, local legal services, hotels, food, etc.270 International commercial arbitration “has become a business in itself.”271 Scholars debate, however, whether and how much national courts participate in this market and compete with private arbitration.272 International commercial courts prove that at least some courts do compete on these levels.

Thus, parties “shopping” for a forum to select in their contracts can choose where and how to resolve their disputes, and courts and arbitral tribunals try to “sell” themselves in this market. Scholarship typically considers forum shopping in contracts to be efficient273 and forum shopping by plaintiffs in non-contractual disputes to be, to put it mildly, inefficient.274 In the former context,


271 Id.


273 “The theory of optimal contract design, which has been extended to the negotiation of procedural rules between sophisticated parties assumes that parties will agree on the dispute settlement mechanism that maximizes their joint utility.” Nyarko, supra, note __ (citations omitted); Scott and Triantis.

274 This kind of “forum shopping” has been called the “longest four-letter word in international litigation.” Louise Ellen Teitz, Where to Sue: Finding the Most Effective Forum in the World, in INTERNATIONAL LITIGATION STRATEGIES AND PRACTICE 49 (Barton Legum, ed. 2005). In earlier work, I have dissected the meaning of “forum shopping,” arguing that it can have a “broad, value-neutral definition” in addition to the conventional definition of forum shopping as “cheating” by choosing the most advantageous forum. See Pamela K. Bookman, The Unsung Virtues of Global Forum Shopping, 92 NOTRE DAME L. REV. 579, 588-93 (2017).
there is thought to be desirable and beneficial “interjurisdictional competition.”\(^275\) The latter context, scholars argue, leads to “forum shopping” by plaintiffs, “forum selling” by courts,\(^276\) and an overall “race to the bottom.”\(^277\)

This narrative is often repeated in accounts of the rise of international commercial courts. Scholars say that the London Commercial Court, for example, became a prime forum choice in international contracts “not by adapting ... to an international standard, but by themselves setting the standards for transnational commercial litigation.”\(^278\) The rise of international commercial courts around the world, likewise, is attributed to new courts competing with London or with arbitration to provide better dispute resolution and thus become the new market leader.\(^279\) Scholars tout the positive effects of this competition: international commercial courts will “learn[] the best from other countries, improve[] their own procedures,” and, hopefully, eventually “transfer[] best practices to domestic civil litigation.”\(^280\)

This account has intuitive appeal. All else being equal, sophisticated international parties with equal bargaining power may prefer a combination of reduced legal risk and an expeditious process.\(^281\) More choices in this area could push all providers to improve on both of these accounts. Courts that fail to do so will not be chosen by parties. To the extent that their jurisdiction is entirely consent based, the court then may, in effect, go out of business.

The competition model is in some ways a satisfying description of the courts discussed in Part I. The old-school legal hubs, London and New York, are still innovating and trying to attract more adjudication business.\(^282\) In describing themselves, spokespersons for the Singapore and European courts express the

\(^{275}\) Nyarko, supra, note __ at 4; Wagner, supra note __, at 1089.

\(^{276}\) Klerman & Reilly, supra, note __.

\(^{277}\) Wagner, supra note __, at 1090.

\(^{278}\) Walker, supra note __, at 23 (discussing the “race to excellence between specialized courts”). Others attribute the “success of the English Commercial court” “to the benefits of English substantive law, which is generally considered to be sophisticated, well-developed and fair to all parties.” Strong, International Commercial Courts and the United States, supra note __, at n.4 (drawing similar conclusions about New York).


\(^{280}\) Hess & Boerner at 40.

\(^{281}\) Thanks to Paul Stephan for help articulating this point.

\(^{282}\) See supra [ ].
courts’ desire to compete for adjudication business by providing excellent English-language court options.\textsuperscript{283} Even Dubai and Qatar assert that their missions are to compete to offer the best dispute resolution mechanisms in the world. These states’ advertising campaigns develop this message.\textsuperscript{284}

Moreover, in order to attract cases, these courts probably have to establish some kind of international legitimacy, which likely depends on quality dispute resolution.\textsuperscript{285} These “market” forces may drive these courts to establish basic levels of fairness, impartiality, and other markers of legitimacy.\textsuperscript{286} The market also requires some amount of transparency to regulate itself. That is, international commercial courts must be at least somewhat public about process and judges’ decisions in order to build a trustworthy reputation in the market. These market incentives may drive a “race to the top.”

B. CRACKS IN THE STANDARD ACCOUNT

While the competition account has intuitive appeal, it tends to glide over the more complicated back stories behind international commercial courts that Part II illuminated. As a definitional matter, if there is competition, it is likely regional more than global—as the Asian, European, and Middle Eastern examples suggest—and it exists as between and among all forms of dispute resolution, not just courts vs. arbitration—as demonstrated by the role of mediation in China and Singapore.\textsuperscript{287}

But there are four additional reasons why the efficient competition story falters on closer inspection. First, Part II helps reveal that international commercial courts, if they are competing, are not necessarily all competing towards the same end. Second, the competition among international commercial courts can lead to “forum selling”\textsuperscript{288} and benefits repeat players to the detriment of others. In similar contexts, scholars have documented that specialization can lead to capture. Third, it is difficult to define what the “top” would be if there were a “race to the top” in the adjudication market. Fourth, the practical realities of the “demand” side—both how parties choose the forum selected in their

\textsuperscript{283} See Hwang, supra note __; See supra; see, e.g., Peetmans & Lambrecht, supra note __, at 55 ("Clearly, by establishing the BIBC, Belgium is seeking to acquire a share of the global market for resolving international trade disputes."); Biard, supra __, at 25 ("Brexit as catalyst").


\textsuperscript{285} See, e.g., LEGITIMACY AND INTERNATIONAL COURTS (Grossman, Cohen, et al., eds. 2014).


\textsuperscript{288} See Hess & Boerner at 33 (noting that German courts had historically been seen as in the business of providing justice, but have recently gotten into the business of forum selling).
contracts and how international commercial courts define their jurisdiction—
undermine the efficient competition account. In short, just as the corporate law
debate about whether competition produced a race to the top turned out to be
more complicated than it appeared, there is likely a more complicated
situation with courts as well.

First, as Part I revealed, there is also not global uniformity on what
international commercial courts are for. Litigation destinations seem to be
competing for the business of adjudication, i.e., for cases, but even they differ
on whether they seem to be seeking cases in their courts, or cases more generally
in their cities—whether they be in courts, arbitration, or other forms of ADR.
These differences matter for the future support of arbitration law. Singapore
seems to see arbitration, litigation, and other offerings as potentially growing
the overall dispute resolution “pie,” but other nations, like Germany and the
Netherlands, seem focused on courts without a parallel emphasis on attracting
arbitration. Why do they want cases? Those courts that do not allow foreign
lawyers to appear unless accompanied by local counsel may be catering to the
preferences of the local bar. The SICC, by contrast, allows foreign counsel to
practice and even provides an ethics code for such lawyers.

Investment-minded courts and China, on the other hand, seem focused on
different ultimate goals. Despite their assertions about aspiring to provide
courts for the world, investment-minded courts seem primarily to address a
need for stable legal structures to protect local and regional investments. As
Amna Sultan Al Owais, Chief Executive & Registrar, DIFC Courts, explained in
a 2018 speech, “The driving force has not been competition between courts for
cases, but rather competition between countries for investment.” She put the
issue in blunt economic terms: “[T]hose [countries] ranked highest by the World
Bank, as well as an increasing number of emerging economies, have recognized
that investing in efficient, well-respected business courts … is not a nice-to-have,
but rather a need-to-have if they want to compete globally for investment.”

The “race to the top” analogy could be compatible with investment
seeking. Building good courts will also attract investment, at least in theory.

289 See Moon.
290 Wilke, supra note __ (quoting Amna Sultan Al Owais, Speech at the Fourth International
Conference on Emerging Research Paradigms in Business and Social Sciences: Global and Local
Challenges in Commercial Dispute Resolution (Jan. 16, 2018),
291 Al Owais, supra note __, https://www.difccourts.ae/2018/01/25/global-and-local-challenges-in-
commercial-dispute-resolution/. Even if specialized courts are not effective tools for attracting
investment as an empirical matter, See Coyle, Business Courts, supra note __, that does not mean that
promoting investment is not a consideration within the governments that form these courts.
292 See, e.g., The Hon Justice John Middleton, The Rise of the International Commercial Court, The
2018 Hong Kong International Commercial Law Conference, para. 13, 21 Sept. 2018,
But the incentives are not necessarily aligned. States seeking to attract investment by establishing courts are not necessarily motivated to create something new and different and “better,” but rather to replicate mechanisms that give assurances of stability and predictability—to the extent the market requires, and possibly no more.293 The adoption of the common law responds to such incentives.294 These courts try to offer and support fairly conventional courts as well as arbitration to give investors the dispute resolution options that they have come to expect elsewhere. As Singapore has shown, a nation can “develop an effective and efficient legal system that wins high praise from global business” even if it disregards other aspects of liberal democracy, like separation of powers and freedom of the press.295 Such a model could lead to courts with more government influence than might be desirable. For example, the DIFC court does not have a track record of ruling against the DIFC Authority.296

If providing “high quality” or “efficient” adjudication is just one among several motivating forces behind these courts, then quality may not be the primary metric that states use to assess the courts’ success and whether they were worth the effort. For an investment-minded court, the metric of success is likely financial: Does the court facilitate and encourage investment in the locality and the region? For an aspiring litigation destination, success will be measured by whether the court attracts litigation. To determine success, one could watch, for example, caseload statistics or the frequency with which the forum is designated in forum-selection clauses. For a court designated to cement geopolitical power, there is yet another metric for success.

These sets of success metrics do not measure the quality of the courts. They do not consider the fairness of procedures, outcomes, or jurists; the courts’ transparency or efforts to prevent corruption; the speed of case resolution; cost-effectiveness; the quality of the procedural or substantive law generated; or the court’s ability to adapt.297 Having these qualities might contribute to courts’ success at attracting either investment or litigation business. But they might instead reflect a courts’ expanding jurisdiction or ability to cater to certain constituencies—whether private parties or the state—at the expense of others.

20180921 (“Establishing international commercial courts does not take away from the usefulness of international commercial arbitration, but gives another option of dispute resolution that is available to parties involved in international commerce.”).
293 See Alyssa King, Global Civil Procedure, draft on file with author.
294 Even the French initiatives are stated to be oriented toward incorporating procedures known to work in other contexts, rather than reinventing the wheel. See Biard, supra note __, at 28 (quoting HCJP).
295 Gordon Silverstein, Singapore: The Exception that Proves the Rule, in RULE BY LAW (Ginsburg & Moustafa 2008).
296 See supra.
297 Cf. Ad Hoc Procedure.
It is also possible, of course, that many of these courts will fail on these metrics. To date, the DIFC court and the SICC already consider themselves a success, based on caseload and designation in forum-selection clauses.\footnote{See supra Part II.B.2 and Part II.C.1.} But their caseloads are paltry in comparison to the London Commercial Court’s, if that is an appropriate baseline.\footnote{Compare https://www.judiciary.uk/wp-content/uploads/2019/02/6.5310_Commercial-Courts-Annual-Report_v3.pdf p. 10 (London) with https://issuu.com/difccourts/docs/difc-annualreview2017_01092017p3.pdf p. 20-21 (Dubai, 54 cases in 2017); and https://www.sicc.gov.sg/hearings-judgments/judgments (Singapore, 43 judges since inception).} The European courts and the CICC are still at their very beginning stages—their “success,” however defined, remains to be seen. The point is that these courts have different—and multiple—driving forces, which may or may not motivate them to improve upon dispute resolution from an objective viewpoint.

Second and relatedly, international commercial courts seek to serve a certain market of repeat players. This market dynamic could make them more solicitous of those parties’ needs than of other values, should the two conflict. Scholars of specialized courts warn that specialization does not necessarily make courts more efficient.\footnote{See Coyle, Business Courts, supra note __, at 1921.} It can make courts more prone to compete with each other (and with arbitration),\footnote{J. Jonas Anderson, Court Competition for Patent Cases, 163 U. PA. L. REV. 631, 636 (2015).} and thus more prone to judicial capture.\footnote{J. Jonas Anderson, Court Capture, 59 B.C. L. REV. 1543, 1550 (2018) (citing LAWRENCE B. BAUM, SPECIALIZING THE COURTS (2011) (explaining that courts’ increasing specialization has led to changes in judicial policy)).} In other words, specialized judges and arbitrators are known to be more likely to cater to particular constituencies that regularly appear before them. Some worry that international arbitrators are particularly susceptible to such capture because arbitrators are supposed to be both “agents of contracting parties, and . . . [a]gents of a larger global community.”\footnote{Alec Stone Sweet, Investor-State Arbitration: Proportionality’s New Frontier, 4 LAW & ETHICS HUM. RTS. 47, 48 (2010).} That is, critics argue that arbitrators are, in some senses, working for the parties who selected them. Judges on international commercial courts may develop similar roles.

Scholars of specialized courts recommend that lawmakers creating such courts “should consider restricting venue options . . . to reduce court competition”\footnote{Anderson, supra, note __, at 637.} and thus thwart capture. Notably, the emerging international commercial courts appear to take the opposite approach. They open themselves up to litigants from all over the world, without imposing venue-like limitations that require cases to have links to the forum state.\footnote{On the other hand, specialization can address other issues, such as the impact of high rates of arbitration on squelching the development of substantive law. Mark Weidemaier suggests that .
The threat of catering to those contracting parties who choose international commercial courts may seem benign, especially if one assumes the parties have freely consented to the court’s jurisdiction. But the law made for these parties — in these domestic courts — will be generally applicable law. Those legal decisions could be more likely to disregard the interests of non-represented but interested parties, like shareholders, labor, or consumers. Likewise, prioritizing efficient procedures for international commercial courts but not for other parts of the judiciary could lead to further disparities in quality of judicial offerings. Reflecting this fear, some of the political opposition to the establishment of these courts in democracies has focused on the fear of creating “caviar courts” — exceptional procedures for the 1%.  

Another way in which international commercial courts could disregard third party interests is by aggressively expanding jurisdiction or flexing their power over non-consenting third parties. International commercial courts may be tempted to assert such jurisdiction in order to distinguish themselves from arbitration, which lacks jurisdiction over third parties. The SICC, for example, has a broad mandate to join non-consenting third parties.

Third, it is difficult to define the “top” in this market. In the corporate law context, maximization of firm value can allow academics to judge success of a corporate law by objective metrics. But even with that metric, the debate about the normative direction of corporate law is complicated. Here, defining the success of courts, especially compared to each other, is particularly difficult. Using popularity, docket size, or the stakes of the disputes can be a poor measure of comparison, even if those may be the metrics on which the courts internally judge their own success. Trying to compare dispute resolution time or efficiency or fairness is likewise problematic because it is difficult to compare each of these issues and weigh them vis-à-vis each other. It is also difficult to identify the proper baseline for comparison. In addition, different parties and different kinds of disputes may lend themselves to different kinds of adjudication. Attempts to define quality adjudication can also be elusive.

In spite of these difficulties, the Part II case studies reveal a market for a respected, independent set of decisionmakers to resolve disputes. London’s Commercial Court had long been considered the gold standard on this front,
but some of those very same judges are now sitting on the DIFC, SICC, or the QIC.\textsuperscript{310}  

More broadly, those jurisdictions seem to rely heavily on the international composition of their judiciaries as proof that the courts will be independent, fair, and legitimate. Perhaps no one knows exactly how to define excellence in dispute resolution, but there are certain judges whose reputations bring with them assurances of reliability, fairness, and independence. The international commercial courts in Europe, however, with the exception of the Belgian experiment, all employ national judges who are subject matter experts and English speakers, but who might be tempted (at least as much as any national judges) to favor locals, a common criticism of national judges. Those European international commercial courts in this respect hew more closely to traditional court models and perhaps, relying on their democratic legitimacy, do not see the need for—or cannot spend the political capital on—employing foreign judges.

The CICC has forged a middle path, by employing well regarded Chinese judges supplemented with a panel of international experts. Observers nevertheless continue to harbor considerable skepticism about the neutrality and independence of the CICC, however, and so it remains to be seen if and how this panel will affect the perceived legitimacy of this fledgling court.

Finally, any competition among international commercial courts and arbitration is unlikely to be a fair and efficient competition because of how parties typically include forum selection clauses in their contracts. The standard competition theory assumes that sophisticated parties with equal bargaining power compromise on forum choice based on the quality (efficiency, neutrality, etc.) of the forum. But studies suggest that these conditions do not hold.

As a matter of contract bargaining, one also should not automatically assume equality of bargaining power from the international commercial context. Superior bargaining power—rather than compromise—may be more likely to drive choice-of-forum designations in contracts.\textsuperscript{311} That construct further undermines the idea that forum selection in contracts is much different from forum shopping in other contexts.\textsuperscript{312} Put another way, international commercial courts seem to be engaging in “forum selling” in ways that seem not that different from the efforts to attract patent and other specialized kinds of litigation that Dan Klerman and his co-authors have documented in U.S.\textsuperscript{313}

\footnotesize{\textsuperscript{310} Compare the Delaware judges as arbitrators example.  
\textsuperscript{312} Cf. supra note __ and accompanying text (exploring the general consensus that forum shopping by plaintiffs after disputes arise drives courts into a “race to the bottom” while forum shopping by both parties in contracts drives a “race to the top”).  
\textsuperscript{313} See Klerman \& Reilly, supra note __.}
and German courts because strong parties are engaging in “forum shopping.” This explanation has particular force when applied to the Chinese “Belt and Road” courts, where it seems possible that China or Chinese state-owned entities might insist on CICC forum selection clauses in BRI contracts. The same might be true, however, for government or government-influenced contracts in other countries.

Even if one assumes arm’s length negotiations, however, studies on how parties—whether individually or together—select the forum for their contract disputes also suggest that parties are not necessarily looking for the best dispute resolution. Instead, parties’ first priorities both in choice-of-law and choice-of-forum decisions are having a home-court advantage and a familiar forum, then the sophistication of the legal system. These priorities reinforce the possibility that the growth of international commercial courts may be an effort to cater to the preferences of the local bar and other local business interests.

This leads to a fundamental question that is often raised by observers of international commercial courts: Is there actually demand for these courts? It is not entirely clear, for example, whether companies are dissatisfied with current litigation and arbitration offerings, or, more to the point, whether they would prefer a local specialized court alternative. It is likewise unclear that these courts are aimed at serving the needs of the international businesses, local lawyers, or other constituencies. Observers often doubt whether any of these new national courts will “manage to convince internationally active companies to settle their disputes on the European continent rather than in London.” The proliferation of international commercial courts in light of this skepticism suggests either bold faced optimism in spite of it, or the skepticism may suggest that attracting cases is not the only reason for establishing these

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315 See Beech, supra note __.


317 See Erlis Themeli, Matchmaking International Commercial Courts and Lawyers’ Preferences in Europe, Erasmus L. Rev (2019) (arguing that “lawyers are the most important group of choice makers and that their preferences are not sufficiently matched by the new courts,” and that “while the new courts are an improvement compared with the existing courts, they do not sufficiently address lawyers’ preferences”).

318 Ruehl, supra note __.
courts. International commercial courts may instead be trying to balkanize the market or appease local interests.

C. OTHER LENSES

The previous section challenged the competition framework for understanding the rise of international commercial courts on its own terms, questioning whether international commercial courts are all aiming for the same goals, whether they in fact are more concerned with catering to certain constituencies than crafting the best dispute resolution mechanism, whether it is possible to define a “best” mechanism for resolving disputes, and whether the competition analogy works in terms of the practical realities of drafting forum selection clauses. That section revealed that, while it has some explanatory force, the efficient competition narrative is not the complete story.

Law-and-economics-based competition theory should not have a monopoly on explanatory accounts of international commercial courts. This section draws again on the descriptive accounts in Part II to suggest additional perspectives—through the lenses of local interests, law and political economy, history, and geopolitics—for studying international commercial courts. Further study through each of these lenses would add to the account in Part II of what drives the creation of international commercial courts.

Local interests. As the discussion in Part I reveals, in each state, there is likely a more complicated domestic political economy driving, or blocking, the creation of international commercial courts. For example, Brexit has been a catalyst, as Alexandre Biard has put it when describing France, but Brexit propelled machinations already in the making.319 It is worth asking: who stands to benefit from the establishment of these courts?

International commercial courts may be trying to cater to a local rather than global clientele—and that local constituency may be lawyers rather than businesses.320 In other contexts, scholars have noted that lawyers have strong incentives to lobby states to supply new legal “products” that will generate revenues for the lawyers.321 This might be an accurate account of the evolution of the New York Commercial Division.322 Further research may reveal similar origin stories among some of the courts discussed here, especially in Europe. Interestingly, while the Qatar, Dubai, and Singapore examples generate business for local lawyers, they also employ a fair number of foreign judges and

320 See Coyle, supra note __, at 1930 (discussing local lawyers’ benefits from state business courts).
322 See supra [section discussion NY]; Coyle, supra note 222 at 1932 n.61.
foreign lawyers, who may practice before the courts.323 The CICC, of course, relies heavily on Chinese lawyers, judges, and experts.

Aspiring litigation destinations may be particularly solicitous of the interests of local lawyers and building a local legal economy that caters to a global market. Investment-minded courts and of course China may likewise follow local political economic factors that seek geopolitical influence through the establishment of an international commercial court.

As further evidence of the influence of local considerations, within Europe, an EU-wide European Commercial Court might compete more effectively with London324 than a proliferation of courts on the Continent. But such a court has not yet materialized (and faces substantial legal and political obstacles).325 Instead, localities are establishing their own, national options that permit English-language proceedings and cling to their own procedural cultures in different ways and to different degrees, and often privilege local lawyers (for example, foreign lawyers may appear at the NCC but only when accompanied by members of the local Bar). This evidence suggests that international commercial courts—especially the aspiring litigation destinations in Europe—are responding to local forces, rather than (or at least in addition to) global competition.

Law and political economy. Questions of law and political economy rely on “the insight that the ‘the economy’ cannot be separated from questions of power, distribution, and democracy.”326 In Belgium and the Netherlands, the legislative debates about whether to create international commercial courts reflect an appreciation that these courts would cater to the largest business interests. These courts often require large amounts in controversy and purport to offer gold-star standards of adjudication, potentially leaving other parts of the judiciary unfunded or otherwise neglected. The potential for capture by repeat players or parties to international commercial contracts with the stronger bargaining power—including potentially state-owned companies—leads to further reasons to question the benefits that these courts may offer when viewed through a law and political economy lens.

323 See infra notes __ and accompanying text; see also William Moon, Delaware’s New Competition, [draft on file with author] (documenting the rise of offshore business courts in nations considered to be tax havens, like the Cayman Islands and Bermuda).


325 See Hess & Boerner.

Sociology. Sociological institutional theory, sometimes called “institutional isomorphism,” posits that driving forces behind legal and institutional innovations and borrowing can take on various forms besides competition, such as outside pressure, a desire for legitimacy, and “the influence of formal education and professional networks in disseminating ideas.”  

Diffusion theory states that diverse laws spread through various mechanisms such as mimicry and learning in addition to competition.

These various theories likely have some salience in the story behind the proliferation of these courts. Investment-minded courts in particular seem driven by a desire for legitimacy as much as if not more than competition for cases. As shown in Part II, furthermore, new international commercial courts and scholars alike routinely cite the London Commercial Court as an inspiration and the DIFC court as a trendsetter in this area. Chronologically, the courts have sprung up in relatively quick succession around the world: Dubai (2004), Qatar (2009), France (2010), Singapore (2015), Germany (2018), China (2018), the Netherlands (2019), and most recently, Kazakhstan (2019). While a full exploration of this sociological theory is outside the scope of this Article, Part II contributes to the plausibility of such accounts as explaining the rise of international commercial courts. This account could “compete” with the competition theory and complements accounts that incorporate the influence of local interests as well as law and political economy perspectives.

History. A full understanding of the origins of international commercial courts would also benefit greatly from historical accounts of legal institutions in these host states, especially historic treaty ports in Asia. The concept of local courts designed for foreigners did not originate with international commercial courts. Treaty ports had courts established by foreigners for foreigners. By contrast, international commercial courts are established by locals for foreigners, but, like treaty port courts, they still integrate foreign, often common law, traditions and are interested in making foreign investment more secure.

History. A full understanding of the origins of international commercial courts would also benefit greatly from historical accounts of legal institutions in these host states, especially historic treaty ports in Asia. The concept of local courts designed for foreigners did not originate with international commercial courts. Treaty ports had courts established by foreigners for foreigners. By contrast, international commercial courts are established by locals for foreigners, but, like treaty port courts, they still integrate foreign, often common law, traditions and are interested in making foreign investment more secure.

It is, again, beyond the scope of this Article to fully explore this history and its impact on international commercial courts, especially in Asia, but such studies would likely yield fascinating results that would also complement the other lenses.

Geopolitics. From today’s perspective, the international commercial courts with the most potential for influence are in Asia. For example, emphasizing and developing neutrality and expertise, Singapore seems to be trying to

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328 See Bookman, Unsung Virtues, supra note __, at 618 (collecting sources).
329 See CHINA’S FOREIGN PLACES.
330 See THE FUTURE IS ASIAN.
establish itself as a neutral “Switzerland” of dispute resolution for both litigation and arbitration, building on its leadership in other service areas like manufacturing, transportation, shipping, and financial services. For dispute resolution, there may still be questions about Singapore’s neutrality in cases involving the government, but they have established an excellent reputation for following the rules of law in international commercial adjudication.

China, however, seems to be flexing its muscles most obviously. It will be important to watch whether the CICC emerges as a leader in international commercial dispute innovation or as a cost of doing business with the Belt and Road Initiative. The CICC’s jurisdiction is not entirely consent-based and some have raised concerns that incorporating various forms of ADR will make parties feel compelled to submit to mediation or arbitration. Technically, “the CICC is not mandatory for BRI deals; rather it is one option amongst an increasingly competitive field of dispute resolution forums in Asia.” But even consent-based jurisdiction may take on a different valence if China exercises its considerable bargaining power in Belt-and-Road-related projects to effectively require parties to designate the CICC for resolution of disputes arising out of those contracts. If the Chinese do pressure counterparties to accept CICC jurisdiction, that may lead to a flow of cases to the court. With those cases, the CICC will be able to gain experience—but the cases will also offer the CICC the opportunity to gain or lose the world’s trust.

As The Economist noted, reporting on the CICC’s first hearings, “[t]oo many belt-and-road contracts are secretive, unequal and reward local power-brokers in opaque ways, reflecting deep cynicism about global norms. Some experts wonder if China secretly envies the ability of American judges in civil suits to demand the seizure of assets on the other side of the world. Though Chinese officials denounce America as a bully with a long reach, some scholars wonder

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331 Silverstein at 77. Cf. Eichensehr, Digital Switzerland.
332 See Erie; Silverstein 98.
333 Zhou, supra note __.
334 Erie, Opinio Juris.
335 See, e.g., Hannah Beech, ‘We Cannot Afford This’: Malaysia Pushes Back Against China’s Vision, https://www.nytimes.com/2018/08/20/world/asia/china-malaysia.html?WT.nav=top-news&action=click&clickSource=story-heading&hp&module=first-column-region&pgtype=Homepage&region-top-news (“From Sri Lanka and Djibouti to Myanmar and Montenegro, many recipients of cash from China’s huge infrastructure financing campaign, the Belt and Road Initiative, have discovered that Chinese investment brings with it less-savory accompaniments, including closed bidding processes that result in inflated contracts and influxes of Chinese labor at the expense of local workers.”).
whether China might one day begin issuing more extraterritorial judgments of its own."\textsuperscript{337}

More broadly, international commercial courts also present a framework through which to view the evolving geopolitical order. Perhaps these courts represent an effort to oust London and New York from their traditional position of dominance in the international commercial litigation space. But the more nuanced view is that the goal, or at least a satisfactory result, may not be for Singapore or Amsterdam to replace these standard-bearers as a go-to forum globally, but instead to establish regional prominence, and to prevent the flight of local disputes to those far-flung jurisdictions. As noted earlier, balkanization may be the goal, or at least an acceptable second-best result.

The opportunity for these potential power grabs may be emerging in part because of the weakening of London and New York’s status as the paragon of legal stability. It may be not only the Brexit vote, but the chaos that followed it, that seems to open up the field for others to assert themselves in various subsections of the market. A weakened United States on the world stage likewise has ramifications for New York’s prominence as an adjudication hub. New York’s prominence is also affected by Supreme Court development of “litigation isolationism”—doctrines that keep transnational cases out of U.S. courts—including in ways that keep out arbitration-related litigation.\textsuperscript{338}

These developments can affect not only London and New York’s ability to attract adjudication business, but also the ability of English and New York law to govern international commercial transactions. As of yet, international commercial courts seem to be selling themselves for selection in choice-of-forum clauses, but not necessarily for designation in choice-of-law clauses. Even if Singapore or Dubai courts are interpreting cases under contracts that designate English law, however, that exerts a certain influence over the development of that law.\textsuperscript{339} And over time, it seems likely that some of these courts, especially in Asia, will use these courts to exert influence over not only procedural questions, but substantive ones as well.

IV. LITIGATION VS. ARBITRATION

The rise of international commercial courts also sheds light on common assumptions about the relationship between litigation and arbitration. International commercial courts provide an important rebuttal to assumptions that litigation and arbitration are starkly contrasting modes of dispute

\textsuperscript{337} The Economist, June 6, 2019.
\textsuperscript{338} Bookman, Litigation Isolationism; Bookman, Arbitration-Litigation Paradox.
\textsuperscript{339} Cf. Issacharoff & Florencia Marotta-Wurgler, Hollowed Out Common Law, UCLA L. Rev. (forthcoming)
resolution and they offer potential insights into scholarly debates about the forum preferences of parties to international commercial contracts.

A. UNDERSTANDING THE DIFFERENCES BETWEEN LITIGATION AND ARBITRATION

The rise of international commercial courts described in Part II undermines traditional conceptions about the differences between litigation and arbitration and the relationship between them. According to the conventional U.S. understanding, often articulated in Supreme Court decisions, litigation and arbitration are opposite forms of dispute resolution that exist in an antagonistic relationship toward each other. International commercial courts reveal that litigation and arbitration, which historically may have had many distinctive characteristics, appear to be converging in certain ways.\textsuperscript{340} This discussion leads to questions about what remains distinctive about litigation and arbitration.

International commercial courts offer at least three lessons on this theme. First, they demonstrate a complementary relationship between courts and arbitration: that together they can support “one stop shopping” for dispute resolution in a single location. Second, these courts reveal procedural convergence between international commercial litigation and arbitration, undermining accounts that litigation and arbitration are starkly contrasting modes of dispute resolution. Third, nevertheless, these courts show that there are still distinctions between litigation and arbitration worth noting.

The first point is a contrast between the U.S. federal perspective and these global trends. The U.S. Supreme Court is well known for its “liberal federal policy favoring arbitration agreements”\textsuperscript{341} and also for its hostility to litigation.\textsuperscript{342} But much of the rest of the world, including New York, recognizes that welcoming multiple variations on dispute resolution can increase a locality’s attractiveness to business generally and to the adjudication business in particular. Singapore’s focus on developing itself as a legal hub for litigation, arbitration, and ADR is a prime example.

These developments suggest that the Supreme Court’s attitude toward arbitration and litigation as opposites and antagonists is misplaced. In previous work, I have explained how courts provide an important support network for arbitration: recognizing and enforcing arbitration agreements and awards, and otherwise supporting ongoing arbitration, for example, by helping direct the collection of evidence or appointing arbitrators where parties cannot agree.\textsuperscript{343}

\textsuperscript{340} For early scholarship acknowledging this point, see Aragaki, supra Metaphysics; Tiba, supra Emergence of Hybrid International Commercial Courts. See also Arbitral Courts.


\textsuperscript{342} Bookman, The Arbitration-Litigation Paradox, supra note ___.

\textsuperscript{343} Bookman, The Arbitration-Litigation Paradox, supra note ___ (draft at 3).
And I argued that to be “arbitration-friendly,” U.S. federal courts should embrace a deeper understanding of the role of courts in supporting arbitration when crafting both arbitration law and access-to-court doctrines.

The international trends discussed here suggest there is another dimension to courts’ support for arbitration: the usefulness of providing courts, arbitration, and other forms of ADR together as complementary offerings for dispute resolution. These insights are useful for New York and other U.S. jurisdictions to consider when structuring their courts to attract adjudication business.

Second, in international commercial disputes, the conventional distinctions between arbitration and litigation are dissolving. Neither arbitration nor litigation has a monopoly on various procedures once thought to belong to one or the other, like confidentiality, discovery, expert adjudicators, or appellate review. It is already well known that arbitration is increasingly judicialized, looking more and more like international commercial litigation.

The study here demonstrates that international commercial litigation is also becoming more arbitral. Many international commercial courts are designed to offer some of the most attractive aspects of arbitration and also to satisfy some of arbitration’s shortcomings (like jurisdiction over third parties). They offer English-language proceedings, three judge panels, and expert judges. Although parties may not select their particular judges by name, they do know that their judge will be selected from a slate of experts listed on the court’s website. Moreover, unlike in arbitration, where it can be difficult finding time on a busy arbitrator’s calendar, courts offer judges’ prompt availability (at least for now).

These courts also offer options for confidentiality. Court proceedings are typically open to the public and opinions are typically published. That is the default status for new international commercial courts, but they offer varying degrees of confidentiality in both proceedings and opinions.

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346 See Bookman, Arbitral Courts.
347 See supra text accompanying nn. 176 (NCC), 243 (CICC).
348 See Walker.
350 See Aragaki, supra Metaphysics, at 558-559.
Many of these courts are unabashedly open to private customization of procedure.\textsuperscript{351} Parties can opt out of standard procedures, including the rules of evidence or appellate review.\textsuperscript{352} Although creatures of the state, these international commercial courts are also highly receptive to criticism from private parties, as the quick changes to Singapore’s procedure demonstrate.

Putting aside the problem of determining whether arbitration is public or private law,\textsuperscript{353} the fundamental distinction between litigation and arbitration is often thought of as the difference between public and private adjudication, or between state-mandated procedures and party-designed or designated ones, or between confidential proceedings and public ones, or between consent-based jurisdiction and state-power-based ones.\textsuperscript{354} These distinctions are becoming more elusive.\textsuperscript{355} The design of international commercial courts has the hallmarks of a joint public-private enterprise.

The third point, however, is that some differences of course remain.\textsuperscript{356} Courts can join third parties and issue injunctive relief, for example, which arbitral tribunals typically cannot do. They can exert jurisdiction over non-consenting parties. Singapore, in particular, seems to offer these capabilities as a way to contrast with arbitration. But it is unclear what the international law boundaries are on international commercial courts’ authority over non-consenting third parties.\textsuperscript{357}

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\textsuperscript{352} See, e.g., SICC; DIFC Court (following evidence rules from arbitration).


\textsuperscript{354} See Walker at 20 (“Unlike arbitration, parties in litigation are not generally required to pay the compensation and expenses of judges”); id. (hard to compare because it is “very difficult to create plausible baselines”); Strong (book chapter).

\textsuperscript{355} See Arbitral Courts.

\textsuperscript{356} Lord Justice Kerr listed the following benefits of litigation in response to the question “Is litigation so bad after all?”: “the possibility of consolidating related disputes by the ‘third party’ procedure before one tribunal; the certainty of a consistent approach by the application of the same legal principles to different disputes raising similar issues; the control exercisable by the parties over the proper progress and conduct of the proceedings within a prescribed framework by means of a known and enforceable procedure; the availability of a neutral professionally qualified tribunal with the single objective of deciding cases according to law; and the existence of rights of appeal, if necessary, to reverse decisions which are plainly wrong.” Kerr, *Arbitration v. Litigation: The Macao Sardine Case*, Annex, in AS FAR AS I REMEMBER (2002).

One important distinction is courts’ ability to declare what the law is and to create binding precedent. Indeed, many judges and commentators have lamented arbitration’s popularity because it has hampered courts’ ability to develop substantive law.\footnote{358} This may be less of a problem in civil law traditions, where the law depends less heavily on judicial opinions and precedent.\footnote{359} But commentators in the UK, the United States, and other common law jurisdictions have recognized this effect of arbitration’s growing popularity as a serious issue.\footnote{360}

It is unclear what role international commercial courts will play in substantive law development. For the most part, the new courts discussed here are offering adjudication services, not lawmaking services.\footnote{361} They promise to enforce parties’ choice-of-law provisions and they offer procedures to make proving foreign law easier.\footnote{362} But how this works in practice remains to be seen. If foreign courts apply English common law (because it was designated in a choice-of-law clause), that would not contribute to the development of the English common law per se. Foreign courts’ interpretation of English common law does not technically count as precedent.

But they might contribute to a common law more generally. These new courts could conceivably lead to a resurgence of a new \textit{lex mercatoria} or Law Merchant, which some scholars describe as a body of law primarily developed in arbitration.\footnote{363} Others suggest that these courts may contribute more generally to the “continuum of precedential decisions.”\footnote{364} Justice Middleton of the Federal Court of Australia has argued for “harmonization” of substantive laws, practices, and ethics in international commerce. Arbitration cannot do this, and it is not supposed to.\footnote{365} Chief Judge Menon of the SICC has said that developing transnational commercial law is a goal of that institution. This gap presents an important role for international commercial courts to fill.

That will be a possibility, however, only if the decisions are made public. The courts discussed here seem to value publicity and confidentiality to different degrees. The SICC, for example, permits parties to select confidential

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\footnotetext{358}{[cites from UK judges; Australia].}
\footnotetext{359}{Sabrina DeFabritiis, Lost in Translation: Oral Advocacy in A Land Without Binding Precedent, 35 Suffolk Transnat’l L. Rev. 301, 328 (2012).}
\footnotetext{360}{See Smith, supra note ___ (reporting on speech in which former Lord Chief Justice laments arbitration’s interference with English courts’ ability to develop common law); Arb-Litigation Paradox (explaining this debate).}
\footnotetext{361}{See supra Part IIA.2, Part IIB.1, Part II.C.1, Part II.C.2 and Part IILD for courts that hold public hearings; compare with Part IIB.2 and Part II.C.2 for courts that allow full or partial confidentiality.}
\footnotetext{362}{See Alec Stone Sweet, The New Lex Mercatoria and Transnational Governance, 13 J. EUR. PUB. POL’Y 627 (2006).}
\footnotetext{363}{Walker at 18.}
\footnotetext{364}{Middleton at para. 15.}
\end{footnotes}
proceedings. The CICC showcased open proceedings in its first hearings. Both the CICC and the NCC plan to make judgments available online. Qatar, the DIFC, the AGDM all have open court proceedings and the DIFC posts videos of its proceedings on its website. But proof of the transparency and publicity of these courts will be in the pudding. Confidential proceedings likely will yield confidential decisions. And it is unclear how transparent courts will be about their confidential docket items or their decision making process for granting confidentiality requests.

In arbitration, meanwhile, there are heated debates about confidentiality as well. These norms appear to be shifting and it is unclear where the fault lines will come to rest. For those watching for possible convergence between litigation and arbitration, it is interesting to note other commenters propose allowing arbitration to establish precedent under certain circumstances. This would further elide distinctions between litigation and arbitration.

B. Party Preferences

The proliferation of international commercial courts also raises questions about parties’ presumed preferences for private dispute resolution, especially arbitration. Some empirical studies of contracts have worked toward debunking the assumption that parties to international commercial contracts mostly choose arbitration. The emergence of new international commercial courts could further undermine that understanding. On the other hand, it could be that the rise of international commercial courts reflect local lawyers’ or other constituencies’ interests, and may not reflect party preferences—or at least not reflect preferences that are strong enough to overcome traditional

366 [cite news reports]
367 Walker at 19.
368 Walker at 19.
369 See Walker (discussing the controversy).
370 See Walker (discussing the controversy).
371 See Margaret L. Moses, Introduction, PRINCIPLES AND PRACTICES OF INTERNATIONAL ARBITRATION (2d ed., 2012) (“Today, international commercial arbitration has become the norm for dispute resolution in most international business transactions.”); Sundanesh Menon, The Transnational Protection of Private Rights, 108 ASIL Proc. 219, 234 (2014); Redfern, supra note __, at § 1.129 (“At one time, the comparative advantages and disadvantages of international arbitration versus litigation were much debated.... That debate is now over: opinion has moved strongly in favour of international arbitration for the resolution of international disputes.”).
372 See, e.g., Nyarko; Christopher Whytock, Litigation, Arbitration, and the Transnational Shadow of the Law, 18 Duke J. Int’l Comp. L. 449 (2009); Eisenberg, Miller & Sherwin, Arbitration’s Summer Soldiers, at 876; Drahozal & Ware, Why Do Businesses Use (or Not Use) Arbitration Clauses.
transaction costs or lack of attention that often leads to parties omitting or neglecting forum selection clauses in their contracts.

One may wish to wait for further information on the courts’ popularity before drawing conclusions about party preferences. Doing so should require establishing at the outset what the markers of success or popularity should be, and over what timeline. As discussed above, however, it is likely that different courts will have different, and sometimes changing, metrics of success.

In assessing party preferences, one must also be vigilant to consider the role of consent to jurisdiction. Many of the courts discussed here, especially those that do not require a connection to the locality as a basis for jurisdiction, like the NCC, seem to rely primarily on consent-based jurisdiction. But jurisdiction tends not to be limited to consent-based jurisdiction, and indeed, one of courts’ primary advantages over arbitration is the ability to consolidate cases, join additional parties, and exercise jurisdiction without parties’ consent.374 These courts may test the boundaries of how far such jurisdiction can reach extraterritorially.375

For example, the SICC thus far has mostly relied on referrals from the ordinary Singapore courts.376 Likewise, the CICC is not limited to consent-based jurisdiction, and has had cases referred by the SPC. Moreover, if consent to the CICC’s jurisdiction becomes a condition of Chinese investment through the Belt and Road Initiative, the CICC may gain prominence—but not necessarily legitimacy—relatively quickly. As a lawyer with years of Chinese experience told The Economist, “‘Where you go to resolve a dispute is more or less a question of your bargaining power.’”377 The CICC’s bargaining position may also allow it to retain control over its courts and potentially to circumvent treaty agreements about investment dispute resolution. This dynamic may require adjusting assumptions that forum-selection clauses reflect free choice and party agreement—and therefore may require adjusting metrics for judging a particular court’s “popularity.”

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374 Walker at 11 (“one feature that specialized commercial courts emphasize is their capacity to join and consolidate claims, with or without the unanimous consent of the parties”).
375 See Bookman, Testing the Boundaries of Adjudicatory Jurisdiction, OUP Chapter on the Restatement (considering whether international commercial courts will test the international law boundaries of adjudicatory jurisdiction)
376 See Hess & B___ (noting that the SICC has had one case where the forum selection clause designated the SICC).
377 The Economist, June 6, 2019.
V. EVALUATING INTERNATIONAL COMMERCIAL COURTS

This Part aims to begin conversations about the normative implications of the proliferation of international commercial courts. Because the courts are so new, there are more questions than answers.

On one hand, international commercial courts represent the vanguard of innovation in international commercial dispute resolution. They seem to represent the triumph of choice, competition, and innovation, as well as a convergence of norms around best practices in international commercial dispute resolution. Courts and arbitral centers alike recognize the benefits of English-language proceedings, party control over procedure, confidentiality, the availability of opting in or out of appellate review and other procedural rules, three-judge panels, expert adjudicators, and deference to parties’ choice of law and forum. Those courts that are part of new legal hubs may become home to a synergistic interaction between litigation, arbitration, and other ADR mechanisms.378 These developments could be understood to represent the fruits of a positive kind of forum shopping whereby parties, through lobbying efforts, advocacy by lawyers, and ultimately their choices in forum-selection clauses, drive procedural innovation and reform.379 Ideally, improvements in judicial processes in commercial courts will spread to other parts of the judiciary.380

Notably, moreover, most of the states studied here strongly embrace arbitration on its own as well as in combination with litigation (and other forms of ADR); they seem to recognize the complementarity between courts and arbitration. How this will operate in practice remains to be seen. For now, China’s CICC recognizes cooperation with only Chinese arbitration centers. If they open their cooperative stance to include foreign or international arbitration centers, that may assuage some fears that China’s main priority is to assert further state control over dispute resolution. But China faces an uphill battle at ensuring integrity and freedom from political corruption and influence.381

Despite some reasons for optimism, more complicated dynamics drive these developments, with unclear results. Some of these courts may disappear over time from neglect, lack of use, or reduced support from host states. But if they continue and build substantial dockets, there are two sets of possible concerns. First, international commercial courts could represent potentially troubling trends towards a reassertion of state sovereignty in an area that has recently seemed to be dominated by private arbitration. In this context, at least some international commercial courts, most prominently the CICC, may create new

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378 See Erie.
380 See, e.g., Biard; NCC debates.
381 See Middleton; The Economist.
environments for flexing disparate bargaining power or exerting state control. In this sense, international commercial courts may reveal a reassertion of state sovereignty and a rejection of both arbitration and globalization. Today, some arbitration scholars fear that the rising trend of economic nationalism threatens states’ support for arbitration.\textsuperscript{382} The rise of international commercial courts could be a piece of that puzzle, representing state efforts to reject arbitration and replace it with these courts, which might be more sympathetic to state interests, particularly as they rely on host state support for their existence.\textsuperscript{383} Proponents of international commercial courts also have touted them as institutions to develop transnational commercial law, in contrast to arbitration, which has not been able to declare and develop law in these areas. If they do seize on the ability to develop law, international commercial courts should be careful when doing so not to favor government parties or government interests, but also not to cater too much to repeat players before them.

This caution relates to the other set of concerns about international commercial courts, which is that instead of catering to sovereign interests, these courts could become captured by private interests. International commercial courts’ resemblance to arbitration may be troubling for the same reasons scholars worry about arbitration replacing courts in the United States.\textsuperscript{384} They could represent a new way of privatizing public courts. In this sense, international commercial courts may become less public or less interested in law declaration in the general public interest; they may focus their legal analysis more on the interests of the parties regularly before them and they may focus court resources on a few cases with high amounts in controversy. They may subordinate other judicial roles to resolving disputes according to parties’ preferred procedures, competing for adjudication business, and catering to potential plaintiffs. If that happens, public court values and functions will suffer. Likewise, it remains to be seen whether international commercial courts will follow the lead of other specialized courts that have fallen victim to incentives

\textsuperscript{382} Id.

\textsuperscript{383} Call for Papers, supra note ___ (“In Asia, international arbitration is seen more and more often as a mechanism to protect Chinese companies doing business abroad, while the implementation of modern arbitration standards within mainland China remains sporadic. In fact, in June 2018 China established the first and second International Commercial Courts, to offer companies a court of justice as an alternative to arbitration. Should this be interpreted as a sign that China wants to move away from arbitration, assume a stronger state control over dispute settlement, and curtail the growing use by Chinese companies of international arbitration?”); Erie, Legal Hubs (discussing legal hubs’ reliance on host states).

to cater only to certain parties, leaving other interests of justice to the side.385 One criticism of arbitration is that sometimes it can prize efficiency over fairness;386 international commercial courts should not.

In sum, as they develop, international commercial courts should be wary of both this Scylla of state abuse of power and the Charybdis of private capture.

CONCLUSION

The recent proliferation of international commercial courts is a fascinating phenomenon that calls into doubt many conventional assumptions about the global market for adjudication, the relationship between arbitration and litigation, the differences between the two. It belies accounts of courts competing in a race to the top, of litigation and arbitration being diametrically opposed options for dispute resolution, and of parties to international commercial contracts “always” opting for arbitration. This Article advocates understanding and studying the rise of these courts not just through the law and economics lens of competition among courts and arbitral tribunals for the business of adjudication, but also with other scholarly methodologies. Further study, moreover, will yield insights for a number of additional literatures, including the literature on the role of lawyers as forces for legal and institutional change, the role of culture in procedure, the role of forum shopping in shaping courts as institutions, the role of courts in an evolving geopolitical order, and the role of the United States in the global adjudication business.

385 See supra [discussion of specialization leading to court capture and “forum selling”].
386 See Aragaki, [NYU], supra note __.