7-25-1984

Mondale-Ferraro Campaign Itinerary, July 31, 1984-August 2, 1984

Geraldine Ferraro
Walter F. Mondale

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Draft 1  7/25 '84
Trip July-5

Schedule for July 31-Aug 2
MN-NY-OH-MS-TX-MN

OFFICE OF WALTER F. MONDALE & CONGRESSWOMAN FERRARO

Minneapolis MN - New York City, NY - Cleveland OH - Jackson, MS -
Austin TX - Houston TX - San Antonio, TX - Minneapolis, MN

Tuesday, July 31
Neil Merlino

Wednesday August 1
Nick Friendly

Thursday, August 2
Katie Whelan

Scheduling Desks
Katie Whelan: 202/966-5572
Neil Merlino: 202/387-9729
Nick Friendly: 202/244-0206

One Advance Team / The First Campaign Try
Night Desk
Peter Hutchins
Queens, NY 7/31
Paul Ridgeway (lead), John Hoyt, Jim Levy, Steve Goldenberg, Paula Gottschalk (press), Nancy Steel (press)

Cleveland, OH 7/31
(lead), Ann Beser, possibly David lead.

Jackson, MS 7/31-8/1
Bill Combs (lead), Paul Holtzman, Gary Caruso, Charlie Duncan, Peter Chisholm, Susan Watkins (press)

Austin, TX 8/1
Elaine McLaughlin (lead), Bruce Garamella, Kathleen Doria (press)

Houston, TX 8/1-2
Arnot Walker (lead), Joyce Carrier,

San Antonio, TX 8/2
(lead), Tony Narceca, Morrie Goodman (press)

Message (each day)
- Not 1980, new candidate, movement
- Frustration in justice
- Blame
- Defend
- Arm control
- Reject
- Economic forces
- Ability to make tough decisions
- eg tax vs. truant
- The future
- former

We are looking for a good 9.
Dennis, Chris, Max, the.
Two general election strategy;
Competitive, red, blue, remains
TUESDAY JULY 31, 1984

7:35 AM CDT
North Oaks, MN

DEPART North Oaks for the Minneapolis/St. Paul International Airport.

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NOTE: Mondale Family Travel Plans:

- Mrs. Mondale will accompany from Minnesota Mr. Mondale through Houston (?) and return to Washington, DC.
- Ted Mondale will join traveling party for Queens, NY event only, he will depart from, and return to Washington, DC.
- William Mondale will accompany Mr. Mondale from Minnesota to Queens, NY and return to Washington, DC.

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8:15 AM CDT

ARRIVE Minneapolis/St. Paul International Airport.

8:30 AM

WHEELS-UP for New York City (2:30 + 1)

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Breakfast on plane

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12:00 NOON EDT

ARRIVE LaGuardia Airport Port Authority Terminal.

12:10 PM

DEPART LaGuardia Airport for Rally site in Queens.

* * 12:30 PM

ARRIVE Rally site.

Audience: 7,500 people expected

Call time: 12 NOON

Mr. Mondale: remarks (:10)

Introduced by: Congresswoman Ferraro

Contact:

Holding room:

Site phone:
TUESDAY JULY 31, 1984

1:15 PM EDT  PROCEED to holding room.

Press Phone Time: 15

1:30 PM  PROCEED to Motorcade.

1:40 PM  DEPART Rally site for LaGuardia Airport.

2:10 PM  ARRIVE LaGuardia Airport.

2:25 PM  WHEELS-UP for Cleveland, Ohio (1:20 n/c)

3:45 PM  ARRIVE Burke-Lakefront Airport Cleveland.

4:00 PM  DEPART Burke-Lakefront Airport for the Cleveland Convention Center, 1220 E. 6th St.

* * 4:15 PM  ARRIVE Convention Center. PROCEED to South Arena to address Urban League Convention National.

Mr. Mondale: remarks (.10)

Introduced by:

Contact: Robert Dunn 216/348-2500

Press: Open

Holding room:

Site phone:

5:15 PM  PROCEED to Motorcade.

5:25 PM EDT  DEPART Convention Center for Working Women's Event, (site to be determined) (9-1)

Live: Evening News
WEDNESDAY AUGUST 1, 1984

7:55 PM EDT
Austin, TX
ARRIVE Houston, TX Houston Hobby Airport
(Met by: Vickie Hartman, advance) XXXX
Aviation Terminal.
Tel:

8:10 PM
DEPART Houston Hobby Airport for The Four
Seasons Hotel, 1300 Lamar, Houston, TX

8:30 PM
ARRIVE Four Seasons Hotel. PROCEED to
Mr. Mondale's suite.

RON: Four Seasons Hotel
1300 Lamar
Houston, TX
Tel: 713/650-1300

Staff room:
THURSDAY AUGUST 2, 1984

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8:45 AM: Baggage Call in Lobby
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---Breakfast in Suite---

9:20 AM CDT
Houston, TX

PROCEED to Motorcade.

9:30 AM CDT

DEPART Four Seasons Hotel for Event.

* * 10:00 AM CDT

ARRIVE High Tech Event.
Press: Open

10:45 AM CDT

PROCEED to holding room.

:20 Minute Press filing

11:05 AM

PROCEED to Motorcade.

11:10 AM

DEPART Event for Houston Hobby Airport.

11:30 AM

ARRIVE Houston Hobby Airport for charter flight to San Antonio, TX

11:45 AM

WHEELS-UP to San Antonio, TX (:50 r/c)

Houston, TX

12:35 PM

ARRIVE San Antonio, TX. San Antonio International Airport XXXX Aviation Terminal Met by: (advance).

San Antonio, TX

---End of each sheet---
THURSDAY AUGUST 2, 1984

12:45 PM
San Antonio, TX
DEPART San Antonio International Airport for San Antonio Rally.

   Audience:
   Call time:
   Mr. Mondale:
   Introduced by:
   Press: Open

* * 1:15 PM
ARRIVE San Antonio Rally.

2:00 PM
PROCEED to holding room.

   -----------------------------
   :20 minutes press filing
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2:20 PM
PROCEED to Motorcade.

2:25 PM
DEPART Rally for San Antonio International Airport.

2:50 PM
ARRIVE San Antonio International Airport.

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   NOTE: Mr. Mondale's plane will fly to Minneapolis, MN. Congresswoman Ferraro's plane will fly to New York, New York (please see next page for Congresswoman Ferraro's return schedule.
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3:15 PM CDT
San Antonio, TX
WHEELS-UP to Minneapolis, MN (2:45 n/c)

6:00 PM CDT
Minneapolis, MN
ARRIVE Minneapolis, MN. (Met by: advance)
THURSDAY AUGUST 2, 1984

6:15 PM CDT
DEPART Minneapolis International Airport for
Minneapolis, MN
4 Thrush Lane, North Oaks, MN

6:45 PM
ARRIVE Residence.

RON:

CAF Wesley Jasso stayed in N. Oaks.

** INDICATES JOINT APPEARANCE WITH CONGRESSWOMAN FERRARO.

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THURSDAY AUGUST 2, 1984
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Mrs. Ferraro's Return:

NOTE:

3:45 PM CDT
WHEELS-UP to New York, NY
San Antonio, TX

8:15 PM EDT
ARRIVE New York, NY LaGuardia International
Marine Aviation Terminal. (Met by: advance)
New York, NY

8:30 PM
DEPART LaGuardia International Airport for
Queens, NY

9:00 PM
ARRIVE Residence.

RON: